Downtown Orillia Business Improvement Area

Regular Board Meeting
Tuesday, DATE – 5:30 PM
Downtown Orillia Office
23 Mississaga Street West, Orillia

Agenda

Notice: This meeting will be held in-person. Board members may be accommodated electronically when, for unusual or exceptional reasons, they are not able to attend. The meetings will not be livestreamed or recorded, unless advertised otherwise, and the minutes shall remain the official record of the proceedings.

Open Session

Chair- Doug Cooper

Call to Order

Approval of Agenda

Disclosure of Interest

Minutes

1. October 22, 2026, Regular Meeting

Communications Action Item

1. Roger Young, General Manager, Environment and Infrastructure Services re – Snow Removal

Reports

1. Deron Johnston, Executive Director re – Partnership Organizations
2. Michael Fredson, Treasurer, re – Financial Report
3. Deron Johnston, Executive Director re – Office Report
4. Standing Committee Reports
    a. Megan Murray, Secretary re – Beautification, Maintenance & Streetscape
    b. Jennie May Banks, Director re – Marketing, Promotions & Sponsorship
5. David Campbell, Council Representative re – City of Orillia Council Report
6. Michael Fredson and Doug Cooper, re –Transportation and Parking Working Group Report
7. Doug Cooper, Chair re – Downtown Revitalization Working Group
8. Deron Johnston, Executive Director, re – Seating in the Downtown
9. Deron Johnston, Executive Director, re – Student Film on Tree Lighting
10. Deron Johnston, Executive Director, re – Independent Financial Services Update

11. Deron Johnston, Executive Director, re – AGM and Board Election Recap
12. Deron Johnston, Executive Director, re – Action Plan Review
13. Deron Johnston, Executive Director, re – Term in Review (Goodbye, Farewell, Amen)

Adjournment

Date of Next Meeting

TBD by new Board.