



Downtown Orillia Business Improvement Area

Regular Board Meeting
Tuesday, June 17, 2026 – 5:30 PM
Downtown Orillia Office
23 Mississauga Street West, Orillia

Agenda

Notice: This meeting will be held in-person. Board members may be accommodated electronically when, for unusual or exceptional reasons, they are not able to attend. The meetings will not be livestreamed or recorded, unless advertised otherwise, and the minutes shall remain the official record of the proceedings.

Open Session

Chair- Doug Cooper

Call to Order

Approval of Agenda

Disclosure of Interest

Minutes

1. Regular Meeting, May 12, 2026

Deputations

1. Shelagh Leeming, EmployNext Employment Engagement Specialist, re – Employment Service

Communications Information

1. Kristine Preston, Deputy Clerk, City of Orillia, re – Downtown Revitalization

Reports

1. Deron Johnston, Executive Director re – Partnership Organizations
2. Michael Fredson, Treasurer, re – Financial Report
3. Deron Johnston, Executive Director re – Office Report
4. Standing Committee Reports
 - a. Megan Murray, Secretary re – Beautification, Maintenance & Streetscape
 - b. Jennie May Banks, Director re – Marketing, Promotions & Sponsorship
5. David Campbell, Council Representative re – City of Orillia Council Report
6. Deron Johnston, Executive Director re – Memorandum of Understanding with City
7. Megan Murray and Doug Cooper, re –Transportation and Parking Working Group Report

8. Doug Cooper, Chair re – Downtown Revitalization Working Group
9. Deron Johnston, Executive Director, re – Budget
10. Deron Johnston, Executive Director, re – Community Safety Plan
11. Tarah Harper, Membership Coordinator, re – Hiring Social Media/Marketing Coordinator
12. Megan Murray, Secretary, re – Governance Working Group Report

Date of Next Meeting

Tuesday, July 21, 2026, at 5:30 PM at the DOBIA Office.

Adjournment