



Downtown Orillia Business Improvement Area

Regular Board Meeting
Tuesday, September 15, 2026 – 5:30 PM
Downtown Orillia Office
23 Mississauga Street West, Orillia

Agenda

Notice: This meeting will be held in-person. Board members may be accommodated electronically when, for unusual or exceptional reasons, they are not able to attend. The meetings will not be livestreamed or recorded, unless advertised otherwise, and the minutes shall remain the official record of the proceedings.

Open Session

Chair- Doug Cooper

Call to Order

Approval of Agenda

Disclosure of Interest

Minutes

1. Regular Meeting, August 18, 2026

Reports

1. Deron Johnston, Executive Director re – Partnership Organizations
2. Michael Fredson, Treasurer, re – Financial Report
3. Deron Johnston, Executive Director re – Office Report
4. Standing Committee Reports
 - a. Megan Murray, Secretary re – Beautification, Maintenance & Streetscape
 - b. Jennie May Banks, Director re – Marketing, Promotions & Sponsorship
5. David Campbell, Council Representative re – City of Orillia Council Report
6. Michael Fredson and Doug Cooper, re – Transportation and Parking Working Group Report
7. Doug Cooper, Chair re – Downtown Revitalization Working Group
8. Deron Johnston, Executive Director, re – Budget
9. Deron Johnston, Executive Director, re – City of Orillia Budget Request

Adjournment

Date of Next Meeting

Tuesday, October 22, 2026, following the AGM at the DOBIA Office.