Downtown Orillia Business Improvement Area Minutes

Annual General Meeting of the DOBIA Improvement Area for Tuesday, October 23, 2025

Present:	Doug Cooper, In the Chair Megan Murray, Secretary Michael Fredson, Treasurer Ruth Howorth, Director Jeff Gilbert, Director Jenna French, Director Jennie May Banks, Vice Chair Councillor David Campbell	Absent:	Darcy MacDonell, Director

Open Session

Chair- Doug Cooper

Call To order

The meeting was called to order at 6:05 PM.

Approval of Agenda

Moved by Patricia Couisineau, seconded by Shelby Stock

"THAT, the agenda for the 2025 AGM, be approved as distributed."
Carried.

Disclosure of Interest

None declared.

Minutes

1. Annual General Meeting, October 15, 2024
   Moved and seconded: Patricia and Shelby

   "THAT, the minutes for the Annual General Meeting held on October 15, 2024, be approved as distributed."
   Carried

Keynote Speaker

1. Kay Matthews, City of Toronto Community Developer for BIA's

Reports

1. Doug Cooper, Chair re – DOBIA 2025 Annual Report
   Moved by Mark Watson and seconded by Cam Fraser.

"THAT, the 2025 Annual Report be received."
Carried.

2. Michael Fredson, Treasurer, re – 2026 Budget and Financial Report
   Moved by Patricia Couisineau, seconded by Mark Watson.

   "THAT, the Financial report be received."
   Carried.

3. Jennie-May Banks, Vice Chair re – Programming, Marketing & Sponsorship Committee Report
   Moved by Patricia Couisineau, seconded by Shelby Stock.

   "THAT, the Marketing, Programming and Sponsorship Committee be received."
   Carried.

4. Megan Murray, Secretary re – Beautification, Maintenance & Streetscape Committee Report
   Moved by Mark Watson, seconded by Shelby Stock

   "THAT, the Beautification, Maintenance and Streetscaping report be received."
   Carried.

5. Megan Murray, Secretary re – DOBIA Policy Update
   Moved by Patricia Couisineau, seconded by Elena Villalba

   "THAT, the DOBIA Policy update be received."
   Carried.

6. Tarah Harper, DOBIA Membership Coordinator, re – Special Announcement
   Moved by Patricia Couisineau seconded by Yvonne Spaan.

   "THAT, the special announcement report be received."
   Carried

7. Deron Johnston, Executive Director re – DOBIA Special Recognition Awards
   Moved by Yvonne Spaan, seconded by Shelby Stock.

"THAT, the DOBIES be awarded with gratitude to all members of the DOBIA for their participation in creating a flourishing Downtown."
Carried.

8. Deron Johnston, Executive Director re – Acknowledgements
Moved by Mark Watson, seconded by Patricia Couisineau.

"THAT, Board gives Acknowledgment and thanks to all who have supported the Downtown and the success of the 2025 DOBIA AGM.
Carried.

9. Open Forum
Moved by Yvonne Spaan, seconded by Elena Villalba:

Name & Business: Patricia Bailey, Allure
Comment: Question regarding event planning procedures. Events withing the downtown will have open calls and assessed by the Marketing, Promotions and Sponsorship Committee.

Name & Business: Ellen Wolper, Paper Kapers
Comment: Has concerns around parking in the downtown.

"THAT, the comments be received."
Carried.

Date of Next Meeting

Tuesday, October 25, 2026, at Creative Nomad.

Adjournment

Moved by Ruth Howorth, seconded by Michael Fredson.

"THAT the 2025 Downtown Orillia Business Improvement Area Annual General Meeting be adjourned."
Carried.

Meeting adjourned at: 7:46 PM

Doug Cooper,
Chair