



Downtown Orillia Business Improvement Area

Regular Board Meeting
Tuesday, August 18 – 5:30 PM
Downtown Orillia Office
23 Mississauga Street West, Orillia

Agenda

Notice: This meeting will be held in-person. Board members may be accommodated electronically when, for unusual or exceptional reasons, they are not able to attend. The meetings will not be livestreamed or recorded, unless advertised otherwise, and the minutes shall remain the official record of the proceedings.

Open Session

Chair- Doug Cooper

Call to Order

Approval of Agenda

Disclosure of Interest

Minutes

1. Regular Meeting, July 21, 2026
2. Special Meeting, July 28, 2026

Reports

1. Deron Johnston, Executive Director re – Partnership Organizations
2. Michael Fredson, Treasurer, re – Financial Report
3. Deron Johnston, Executive Director re – Office Report
4. Executive Director re – Canadian Urban Institute Data Package
5. Standing Committee Reports
 - a. Megan Murray, Secretary re – Beautification, Maintenance & Streetscape
 - b. Jennie May Banks, Director re – Marketing, Promotions & Sponsorship
6. David Campbell, Council Representative re – City of Orillia Council Report
7. Michael Fredson and Doug Cooper, re – Transportation and Parking Working Group Report
8. Doug Cooper, Chair re – Downtown Revitalization Working Group
9. Deron Johnston, Executive Director, re – Budget
10. Megan Murray, Secretary, re – Governance Report

Closed Session

Motion to Move into Closed Session

“THAT, pursuant to Section 239(2)(b) of the Municipal Act, 2001, S.O. 2001, c. 25, notice is hereby given that the Board intends to hold a closed session meeting today at the Downtown Orillia Business Improvement Area Office to consider matters relating to BIA membership.”

Closed Meeting Items

1. BIA Membership Matters

Motion to Rise to Open Session

Adjournment

Date of Next Meeting

Tuesday, September 16, 2026, at 5:30 PM at the DOBIA Office.