



# Downtown Orillia Business Improvement Area

Regular Board Meeting  
Tuesday, March 17, 2026 – 5:30 PM  
Downtown Orillia Office  
23 Mississauga Street West, Orillia

## Agenda

**Notice:** This meeting will be held in-person. Board members may be accommodated electronically when, for unusual or exceptional reasons, they are not able to attend. The meetings will not be livestreamed or recorded, unless advertised otherwise, and the minutes shall remain the official record of the proceedings.

### Open Session

Chair- Doug Cooper

Call to Order

Approval of Agenda

Disclosure of Interest

Minutes

1. Regular Board Meeting, February 17, 2026

### Deputations

1. Alexandria Lepinski, Lakehead Social Work Student with OPP re – Leadership Education Activity Partnership (LEAP) youth camp
2. Alan Lafontaine, Executive Director Orillia Chamber of Commerce re – 2026 Programming

### Communications Information

1. Don MacIsaac, Mayor of the City of Orillia re – Update of DOBIA References

### Reports

1. Deron Johnston, Executive Director re – Partnership Organizations
2. Michael Fredson, Treasurer, re – Financial Report
3. Deron Johnston, Executive Director re – Office Report
4. Standing Committee Reports
  - a. Megan Murray, Secretary re – Beautification, Maintenance & Streetscape
  - b. Jennie May Banks, Director re – Marketing, Promotions & Sponsorship
5. David Campbell, Council Representative re – City of Orillia Council Report

6. Doug Cooper, Chair, re – City of Orillia Transportation and Parking Working Group
7. Doug Cooper, Chair, re – Downtown Revitalization Working Group
8. Tarah Harper, Membership Coordinator, re – Gift Card Partnership with Library
9. Deron Johnston, Executive Director, re – Staff Benefits Renewal
10. Deron Johnston, Executive Director, re – Budget
11. Megan Murray, Secretary, re – Governance Report and Procurement Policy

### **Date of Next Meeting**

Tuesday, April 28, 2026, at 5:30 PM at the DOBIA Office.

### **Adjournment**