



DOWNTOWN ORILLIA BUSINESS IMPROVEMENT AREA

Minutes of the Special Meeting of the Downtown Orillia Business Improvement Area for
Wednesday, February 12, 2025, at 12:00PM

Present: Doug Cooper, In the Chair
Jennie May Banks, Vice Chair (via Teams)
Councillor David Campbell (via Teams)
Megan Murray, Secretary
Michael Fredson, Treasurer
Jeff Gilbert, Director (via Teams)
Ruth Howorth, Director
Darcy MacDonell, Director

Absent: Jenna French, Director

Also Present:

Deron Johnston, DOBIA Executive Director
Tarah Harper, Membership Coordinator

Open Session

Chair- Doug Cooper

Call To order

The meeting was called to order at 12:06 PM.

Approval of Agenda

Moved by Michael Fredson, seconded by Ruth Howorth.

THAT the Downtown Orillia Business Improvement Area approve the agenda for the Wednesday, February 12, 2025, meeting as distributed.”

Carried

Disclosure of Interest

Doug Cooper left the meeting as his business was affected by the fire for which the DOFRF was created. Jennie May Banks, vice-chair assumed the role of chair at this time.

Reports

1. Downtown Orillia Fire Recovery Fund (DOFRF)
Moved by Darcy MacDonnell, seconded by Ruth Howorth

The board discussed the DOFRF and ensuring that financial transparency would be kept by disclosing the amount of funding and number of businesses that accessed the fund. Staff will create and disseminate a press release. The language of the application was modified for clarity and to add the dates required and the agreement with the CDC was approved.

“THAT the DOFRF program and agreement with the CDC be approved as amended.”
Carried.

Date of Next Meeting

Tuesday, February 18, 2025, at 5:30PM in the DOBIA Office.

Adjournment

Moved by Darcy MacDonnell, seconded by Ruth Howorth.

:

“THAT the meeting be adjourned.”

Carried

Meeting adjourned at: 12:56 PM

Jennie May Banks,
Vice-Chair