



Downtown Orillia Business Improvement Area

Regular Board Meeting
Tuesday, November 18, 2025 – 5:30 PM
Downtown Orillia Office
23 Mississauga Street West, Orillia

Agenda

Notice: This meeting will be held in-person. Board members may be accommodated electronically when, for unusual or exceptional reasons, they are not able to attend. The meetings will not be livestreamed or recorded, unless advertised otherwise, and the minutes shall remain the official record of the proceedings.

Open Session

Chair- Doug Cooper

Call to Order

Approval of Agenda

Disclosure of Interest

Minutes

1. Regular Meeting, October 23, 2025

Deputations

1. Vanessa Santala, Development Officer, Orillia Museum of Art & History, re – Sponsorship
2. Doug Sexsmith, Vice-Chair, Information Orillia, re – Information Orillia Services
3. Jeff Pritcher, Owner of 3 Peter St. S, Orillia, Ontario, re – Update on Construction
4. Tom Rose & Nicole Parkes, Orillia Matter, re – Community Engagement

Reports

1. Michael Fredson, Treasurer, re – Financial Report
2. Deron Johnston, Executive Director re – Office Report
3. Standing Committee Reports
 - a. Megan Murray, Secretary re – Beautification, Maintenance & Streetscape
 - b. Jennie May Banks, Director re – Marketing, Programming & Sponsorship
4. David Campbell, Council Representative re – City of Orillia Council Report
5. Megan Murray and Doug Cooper, re –Transportation and Parking Working Group Report
6. Tarah Harper, Membership Coordinator, re – Gift Card Update
7. Deron Johnston, Executive Director, re – Opening Permit Parking for Weekend Public Use

8. Deron Johnston, Executive Director, re – Letter of Thanks for Cooperation from City of Orillia

Date of Next Meeting

Tuesday, January 21, 2025, at 5:30 PM at the DOBIA Office.

Adjournment