



# Downtown Orillia Business Improvement Area

Regular Board Meeting  
Tuesday, September 16, 2025 – 5:30 PM  
Downtown Orillia Office  
23 Mississauga Street West, Orillia

## Agenda

**Notice:** This meeting will be held in-person. Board members may be accommodated electronically when, for unusual or exceptional reasons, they are not able to attend. The meetings will not be livestreamed or recorded, unless advertised otherwise, and the minutes shall remain the official record of the proceedings.

### Open Session

#### Chair- Name

#### Call to Order

#### Approval of Agenda

#### Disclosure of Interest

#### Minutes

1. Regular Board Meeting, August 26, 2025

#### Deputations

1. Marlow Devine, Owner of Paper Planes, re – Downtown Pirate Party
2. Kirsten Ross, Rotary Club re – Car Show
3. Lucia McGarvey, Shadow Box and Leslie Fournier, Streets Alive, re – Starry Night

#### Communications Action Item

1. Shawn Crawford, Director of Legislative, Building, Parking, and Transit Services re – Benches and Outreach Comments

#### Reports

1. Deron Johnston, Executive Director re – Partnership Organizations
2. Michael Fredson, Treasurer, re – Financial Report
3. Deron Johnston, Executive Director re – Office Report
4. Standing Committee Reports
  - a. Megan Murray, Secretary re – Beautification, Maintenance & Streetscape
  - b. Jennie May Banks, Director re – Marketing, Promotions & Sponsorship
5. David Campbell, Council Representative re – City of Orillia Council Report

6. Megan Murray and Doug Cooper, re –Transportation and Parking Working Group Report
7. Deron Johnston, Executive Director, re – Budget
8. Megan Murray, Secretary, re – Governance Working Group Report
9. Tarah Harper, DOBIA Membership Coordinator, re – Staff Benefits
10. Deron Johnston, DOBIA Executive Director re – Public Safety Report
11. Deron Johnston, DOBIA Executive Director, re – BIA Boundaries
12. Jennie-May Banks, DOBIA Director re – Recognition of Ret. Officer Ken Williams

#### **Date of Next Meeting**

Thursday, October 23, 2025, following the Annual General Meeting at the DOBIA Office.

#### **Adjournment**