



Downtown Orillia Business Improvement Area

Regular Board Meeting
Tuesday, August 19, 2025 – 5:30 PM
Downtown Orillia Office
23 Mississauga Street West, Orillia

Agenda

Notice: This meeting will be held in-person. Board members may be accommodated electronically when, for unusual or exceptional reasons, they are not able to attend. The meetings will not be livestreamed or recorded, unless advertised otherwise, and the minutes shall remain the official record of the proceedings.

Open Session

Chair- Doug Cooper

Call to Order

Approval of Agenda

Disclosure of Interest

Minutes

1. Regular Meeting, July 16, 2025

Correspondence Action Item

1. Shawn Crawford, Director of Legislative, Building, Parking, and Transit Services, re – Bench Usage Feedback
2. Amy MacAlpine, Royal Canadian Falconry, re – Work Order

Reports

1. Deron Johnston, Executive Director re – Partnership Organizations
2. Michael Fredson, Treasurer, re – Financial Report
3. Deron Johnston, DOBIA Executive Director re – Office Report
4. Deron Johnston, DOBIA Executive Director, re – Dog Waste Sponsorship
5. Deron Johnston, DOBIA Executive Director, re – Replacement Light Strands for Posts
6. Deron Johnston, DOBIA Executive Director, re – Lighthouse Information Session
7. Deron Johnston, DOBIA Executive Director, re – Annual Membership Survey
8. Deron Johnston, DOBIA Executive Director, re – Annual General Meeting

9. Standing Committee Reports

- a. Megan Murray, Secretary re – Beautification, Maintenance & Streetscape
 - i. Benches and Rest Areas
 - ii. Alleyway Improvements
 - iii. Fall Décor
 - iv. Winter Hanging Baskets
- b. Jennie May Banks, Director re – Marketing, Promotions & Sponsorship
 - i. Branding Report
 - ii. Website
 - iii. Gift Card Program Update

10. David Campbell, Council Representative re – City of Orillia Council Report

11. Megan Murray, Secretary, re – Governance Working Group Report: Reserve Policy

12. Deron Johnston, DOBIA Executive Director, re – Budget 2026

Closed Session

Motion to Move into Closed Session

THAT, pursuant to Section 239(2)(i) of the *Municipal Act*, 2001, S.O. 2001, c.25, notice is hereby given that this Committee intends to hold a closed session meeting today in the Downtown Orillia Business Improvement Area Office, to deal with matters pursuant to Section 239(2)(i) of the said Act (a trade secret or scientific, technical, commercial, financial or labour relations information, supplied in confidence to the municipality or local board, which, if disclosed, could reasonably be expected to prejudice significantly the competitive position or interfere significantly with the contractual or other negotiations of a person, group of persons, or organization) and Section 239(2)(d) of the *Municipal Act*, 2001, S.O. 2001, c.25 (labour relations or employee negotiations).

Closed Meeting Items

1. Staff Contractual Wage Increase
2. Office Lease Discussions

Motion to Rise to Open Session

Date of Next Meeting

Tuesday, September 16, 2025, at 5:30 PM at the DOBIA Office.

Adjournment