



Downtown Orillia Business Improvement Area

Regular Board Meeting
Tuesday, July 15, 2025 – 5:30 PM
Downtown Orillia Office
23 Mississauga Street West, Orillia

Agenda

Notice: This meeting will be held in-person. Board members may be accommodated electronically when, for unusual or exceptional reasons, they are not able to attend. The meetings will not be livestreamed or recorded, unless advertised otherwise, and the minutes shall remain the official record of the proceedings.

Open Session

Chair- Doug Cooper

Call to Order

Approval of Agenda

Disclosure of Interest

Minutes

1. Regular Meeting, June 17, 2025

Correspondence- Action Item

1. Rhonda Eby, Treasurer at Orillia District Chamber of Commerce, re – Mardi Gras Event
2. OBIAA, re – Recycling Changes for 2026
3. Intact Insurance

Deputation

1. Angelo Orsi, Orsi Group, re – City Planning Changes for West Ridge

Reports

1. Deron Johnston, Executive Director re – Partnership Organizations
 - a. Economic Development
2. Michael Fredson, Treasurer, re – Financial Report
3. Deron Johnston, Executive Director re – Office Report
4. Standing Committee Reports
 - a. Megan Murray, Secretary re – Beautification, Maintenance & Streetscape
 - b. Jennie May Banks, Director re – Marketing, Promotions & Sponsorship

5. David Campbell, Council Representative re – City of Orillia Council Report
6. Megan Murray and Doug Cooper, re –Transportation and Parking Working Group Report
7. Deron Johnston, Executive Director re – Budget 2026
8. Megan Murray, Secretary re – Governance Working Group Report
 - a. Reserve Policy
9. Deron Johnston, Executive Director re – Positive Press for the DOBIA
10. Doug Cooper, Chair re – Parking Occupancy Study Request

Date of Next Meeting

Tuesday, August 19, 2025, at 5:30 PM at the DOBIA Office.

Adjournment