



Downtown Orillia Business Improvement Area

Regular Board Meeting
Tuesday, April 15, 2025 – 5:30 PM
Boardroom, Downtown Orillia Office
23 Mississauga Street West, Orillia

Agenda

Notice: This meeting will be held in-person. Board members may be accommodated electronically when, for unusual or exceptional reasons, they are not able to attend. The meetings will not be livestreamed or recorded, unless advertised otherwise, and the minutes shall remain the official record of the proceedings.

Open Session

Chair- Doug Cooper

Call to Order

Approval of Agenda

Disclosure of Interest

Deputations

1. Anna Proctor re – Simcoe North Life
2. Destigaytions

Minutes

1. Regular Board Meeting, March 18, 2025

Closed Session

Motion to Move into Closed Session

THAT, pursuant to Section 239(4)(d)(k) of the *Municipal Act*, 2001, S.O. 2001, c.25, notice is hereby given that this Committee intends to hold a closed session meeting today in the Downtown Orillia Business Improvement Area Office, to deal with matters pursuant to Section 239(2)(d)(k) of the said Act (labour relations or employee negotiations, and, a position, plan,

procedure, criteria or instruction to be applied to any negotiations carried on or to be carried on by or on behalf of the municipality or local board).

Closed Meeting Items

1. Office Lease
2. Staff Contract

Motion to Rise to Open Session

Correspondence- Action Items

1. Kristen Mason, Lakehead Social Work Student for OPP re – LEAP Program

Reports

1. Michael Fredson, Director, re – Financial Report
2. Deron Johnston, Executive Director re – Office Report
3. Standing Committee Reports
 - a. Jennie May Banks, Vice Chair re – Marketing, Programming & Sponsorship
 - b. Megan Murray, Secretary re – Beautification, Maintenance & Streetscape
4. David Campbell, Council Representative re – City of Orillia Council Report
5. Deron Johnston, Executive Director re – Partner Organizations Report
6. Deron Johnston, Executive Director re – Economic Development Report
7. Deron Johnston, Executive Director re – Busker Program
8. Deron Johnston, Executive Director re – Budget 2026
9. Megan Murray, Secretary re – Governance Working Group Report
 - a. Sidewalk Patios
 - b. City of Orillia Service Level Agreement
10. Deron Johnston, Executive Director re – Parking in the Downtown
 - a. Communication
 - b. Occupancy Study
11. Tarah Harper, Membership Coordinator re – Miconex Contract

Deputation Motions

Date of Next Meeting

Tuesday, May 20, 2025, at 5:30 PM at the DOBIA Office Boardroom.

Adjournment