



# Downtown Orillia Business Improvement Area

Regular Board Meeting  
Tuesday, February 18, 2025 – 5:30 PM  
Boardroom, Downtown Orillia Office  
23 Mississaga Street West, Orillia

## Agenda

**Notice:** This meeting will be held in-person. Board members may be accommodated electronically when, for unusual or exceptional reasons, they are not able to attend. The meetings will not be livestreamed or recorded, unless advertised otherwise, and the minutes shall remain the official record of the proceedings.

### Open Session

Chair- Doug Cooper

Call to Order

Approval of Agenda

Disclosure of Interest

Minutes

1. Regular Board Meeting, Tuesday, January 21, 2025
2. Special Meeting, Wednesday, February 12, 2025

### Correspondence- Information Items

1. Rory Bulmer, Assistant to Mayor and Council re – Mayor’s Post-Fire Support Initiative

### Reports

1. Michael Fredson, Director, re – Financial Report
2. Deron Johnston, Executive Director re – Office Report
3. Deron Johnston, Executive Director re – Downtown Parking
4. Doug Cooper, Chair re – Executive Committee Meeting
5. Standing Committee Reports
  - a. Jennie May Banks, Vice Chair re – Marketing, Programming & Sponsorship
  - b. Megan Murray, Secretary re – Beautification, Maintenance & Streetscape
6. David Campbell, Council Representative re – City of Orillia Council Report
7. Deron Johnston, Executive Director re – Orillia Chamber of Commerce Report
8. Deron Johnston, Executive Director re – Economic Development Report

9. Megan Murray, Secretary re –Diversity, Equality and Inclusion Policy
- 10.Deron Johnston, Executive Director re – Dog Waste Sponsorship Agreement
- 11.Deron Johnston, Executive Director re – Membership Survey
- 12.Deron Johnston, Executive Director re – Holiday Carolers

### **Date of Next Meeting**

Tuesday, March 18, 2025, at 5:30PM at the DOBIA Office.

### **Adjournment**