



Downtown Orillia Business Improvement Area

Regular Board Meeting
Tuesday, January 21, 2025 – 5:30 PM
Downtown Orillia Office
23 Mississauga Street West, Orillia

Agenda

Notice: This meeting will be held in-person. Board members may be accommodated electronically when, for unusual or exceptional reasons, they are not able to attend. The meetings will not be livestreamed or recorded, unless advertised otherwise, and the minutes shall remain the official record of the proceedings.

Open Session

Chair- To Be Determined

Call to Order

The Secretary will call the meeting to order to conduct the election of the Chair for 2024. (Pursuant to Section 4.3.20 of the Downtown Orillia Business Improvement Area Policy Manual and Section 105.2.2. and 105.2.3. of Chapter 105 of the City of Orillia Municipal Code - Local Board - Procedure.)

Approval of Agenda

Disclosure of Interest

Deputations

1. Marlow Devine, Paper Planes re – Pirate Party
2. Jesse Miller, My Best Friends Cupcakes Jesse Miller, My Best Friends Cupcakes & Mark Robillard, Sugar Dessert Bar re – Food & Dessert Festival in Downtown Orillia re – Food & Dessert Festival in Downtown Orillia

Minutes

1. Regular Board Meeting – Tuesday, November 19, 2025

Closed Session

Motion to Move into Closed Session

THAT, pursuant to Section 239(4) of the *Municipal Act*, 2001, S.O. 2001, c.25, notice is hereby given that this Committee intends to hold a closed session meeting today in the DOBIA Office, to deal with matters pursuant to Section 239(2)(4) of the said Act (Personal Matter(s)).

Closed Meeting Items

1. Wage Reconsideration

Motion to Rise to Open Session

Correspondence- Action Items

1. Sarah Patterson, President, Sustainable Orillia re – Bicycle Rack Project

Reports

1. Michael Fredson, Director, re – Financial Report
 - a. November, December and 2024 Review
2. Deron Johnston, Executive Director re – Office Report
3. Tarah Harper, Staff re – Downtown Gift Card Update
4. Deron Johnston, Executive Director re – Activating Standing Committees
 - a. Executive Committee
 - b. Marketing, Programming & Sponsorship
 - c. Beautification, Maintenance & Streetscape
5. Deron Johnston, Executive Director re – Work Plan Presentation by Patty Hayes
6. Megan Murray, Director re – Transportation Working Group Report
7. Doug Cooper, Director re – BIA Parking Working Group Report
8. David Campbell, Council Representative re – Council Report
9. Ruth Howorth, Director re – Chamber of Commerce Report
10. Jennie-May Banks, Director re – Programming Working Group Report and Discussion
11. Deron Johnston, Executive Director re – BIA Conference Participation and Awards
12. Megan Murray, Director re – DOBIA Board Code of Conduct
13. Deron Johnston, Executive Director re – Consider Diversity, Equality and Inclusion Policy
14. Deron Johnston, Executive Director re – Sidewalk Plow Name
15. Deron Johnston, Executive Director re – Dog Waste Sponsorship Agreement
16. Deron Johnston, Executive Director re – Future Meeting Dates

Deputation Motions

Date of Next Meeting- To Be Determined

Adjournment