



# DOWNTOWN ORILLIA BUSINESS IMPROVEMENT AREA

## MINUTES

Minutes of the Special Meeting of the Downtown Orillia Business Improvement Area for  
Thursday, January 25, 2024

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Present: Michael Fredson, In the Chair  
Jeff Gilbert, Vice Chair  
Councillor David Campbell  
Megan Murray, Secretary  
Darcy Macdonell, Treasurer  
Jenna French, Director  
Jennie May Banks, Director  
Ruth Howorth, Director

Absent: Doug Cooper, Director

### Open Session

Chair- Michael Fredson

### Call To order

The meeting was called to order at 1:02PM.

### Approval of Agenda

Moved by Darcy MacDonell and seconded by Ruth Howorth

THAT the agenda for the Downtown Orillia Business Improvement Area Board meeting held on January 25, 2024, be approved as distributed.

**Carried**

### Motions

Moved by Jennie May Banks and seconded by Darcy MacDonell

THAT, the information and training from Patty Hayes regarding BIA Marketing and Beautification be received.

**Carried.**

**Date of Next Meeting**

Thursday, February 1, 2024, at 9:00AM in the DOBIA Boardroom, DOBIA Office.

**Adjournment**

Moved by Darcy MacDonell and seconded by Ruth Howorth

“THAT the meeting be adjourned.”

**Carried**

Meeting adjourned at: 4:02PM

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Michael Fredson,  
Chair