



DOWNTOWN ORILLIA BUSINESS IMPROVEMENT AREA

MINUTES

Minutes of the Special Meeting of the Downtown Orillia Business Improvement Area
Thursday, February 1, 2024

Present: Michael Fredson, In the Chair
Jeff Gilbert, Vice Chair
Councillor David Campbell
Megan Murray, Secretary
Darcy Macdonell, Treasurer
Ruth Howorth, Director
Jennie May Banks, Director

Absent: Jenna French, Director
Doug Cooper, Director

Open Session

Chair- Michael Fredson

Call To order

The meeting was called to order at 11:34AM.

Approval of Agenda

Moved by Ruth Howorth, seconded by Jennie May Banks

THAT the Downtown Orillia Business Improvement Area approve the agenda for the Thursday, February 1, 2024, meeting as distributed.

Carried

Reports

Moved by Darcy MacDonell, seconded by Jeff Gilbert

THAT, the following working groups be struck and work within the mandates set out as follows:

- a) Events 2024 working groups
 - i. To operate from January to December 31, 2024
 - ii. To work with community organizations and interested stakeholders to facilitate events held within the Downtown Orillia BIA
 1. Seasonal and Holiday Events
 - i. Megan, Jennie May, Ruth

2. July 5-7 Mariposa Folk Festival/Vintage Market (Partial Closure)
 - i. Jeff and Michael
3. Aug 17, Sustainable Orillia & Night Market, West to Albert
 - i. David and Michael
4. August 24 Car Show & Starry Night, Full Closure, then Peter St.
 - i. Jeff, Doug, Michael
5. See You on the Patios- (Saturday Nights)
 - i. Darcy
6. Tie In Chamber of Commerce Events
 - i. Ruth, Jennie-May and Michael

AND THAT Working groups will provide a monthly report to the regular Board Meetings

Carried.

Date of Next Meeting

Tuesday, February 20, 2024, at 5:30PM in the DOBIA Boardroom, DOBIA Office.

Adjournment

Moved by Ruth Howorth, seconded by Jennie May Banks

“THAT the meeting be adjourned.”

Carried

Meeting adjourned at: 12:41PM

Michael Fredson,
Chair