



Downtown Orillia Business Improvement Area

Regular Board Meeting
Tuesday, November 19, 2024 – 5:30PM
Boardroom, Downtown Orillia Office
23 Mississaga Street West, Orillia

Agenda

Notice: This meeting will be held in-person. Board members may be accommodated electronically when, for unusual or exceptional reasons, they are not able to attend. The meetings will not be livestreamed or recorded, unless advertised otherwise, and the minutes shall remain the official record of the proceedings.

Open Session

Chair- Michael Fredson

Call to Order

Approval of Agenda

Disclosure of Interest

Deputations

1. Ruth Watt, Chair of Orillia Arts in Public Places Committee re – Arts in the Downtown
2. Kevin Gangloff, Director of the Orillia Youth Centre re – Roots North
3. Janette MacDonald, Miconex Business Development Manager- Miconex Gift Card Program

Minutes

1. Regular Board Meeting, September 17, 2024
2. Regular Board Meeting, October 15, 2024

Closed Session

Motion to Move into Closed Session

THAT, pursuant to Section 239(4) of the *Municipal Act*, 2001, S.O. 2001, c.25, notice is hereby given that this Committee intends to hold a closed session meeting today in the DOBIA Office to deal with matters pursuant to Section 239(4) of the said Act (Personnel Matter(s)).

Closed Meeting Items

1. Staff Compensation Reconsideration

Motion to Rise to Open Session

Correspondence

1. Shawn Crawford, Director of Legislative, Building, Parking, and Transit Services re – Signage Bylaw Report

Reports

1. Michael Fredson, Chair re – Financial Report
2. Deron Johnston, DOBIA Executive Director, re – Office Report
3. Megan Murray, Director re – Transportation Working Group Report
4. David Campbell, Orillia City Council Representative re – Council Report
5. Deron Johnston, DOBIA Executive Director, re – Follow Up with Age Friendly Orillia
6. Deron Johnston, DOBIA Executive Director, re – Gift Card Program
7. Deron Johnston, DOBIA Executive Director, re – BIA Rebranding
8. Deron Johnston, DOBIA Executive Director, re – DOBIA featured in OBIAA Newsletters
9. Deron Johnston, DOBIA Executive Director, re – Sidewalk Snowplow
10. Deron Johnston, DOBIA Executive Director, re – Alcohol and BIA-Organized Events
11. Deron Johnston, DOBIA Executive Director, re – December Break and Social
12. Deron Johnston, DOBIA Executive Director, re – Meeting at Thor Motors
13. Deron Johnston, DOBIA Executive Director, re – AMCTO Municipal Training for staff
14. Deron Johnston, DOBIA Executive Director, re – Summer Students
15. Deron Johnston, DOBIA Executive Director, re – Audio System Purchase
16. Michael Fredson, Chair re – BIA Work Plan with Page by Page Consulting
17. Working Group reports
 - a. Governance re– Event Policy & Planner, DOBIA Board Code of Conduct
 - b. Deron Johnston, DOBIA Executive Director re – Seasonal Programming and Banners

Deputation Motions

Date of Next Meeting

Tuesday, January 21, 2024, at 5:30PM at the DOBIA Office

Adjournment