



# Downtown Orillia Business Improvement Area

Regular Board Meeting  
Tuesday, August 20, 2024 – 5:30PM  
Boardroom, Downtown Orillia Office  
23 Mississauga Street West, Orillia

## Agenda

**Notice:** This meeting will be held in-person. Board members may be accommodated electronically when, for unusual or exceptional reasons, they are not able to attend. The meetings will not be livestreamed or recorded, unless advertised otherwise, and the minutes shall remain the official record of the proceedings.

### Open Session

Chair- Michael Fredson

### Call to Order

### Approval of Agenda

### Disclosure of Interest

### Deputations

1. Allan LaFontaine, Executive Director, Orillia Chamber of Commerce re – Tourism App

### Minutes

1. Regular Meeting, Tuesday, July 16, 2024

### Correspondence

1. Sandbox Centre re – TARA Talks Sponsorships
2. Ontario Big City Mayors re – Solve the Crisis Campaign

## Reports

1. Michael Fredson, Chair, re – Financial Report
2. Michael Fredson, Chair, re – Signage Bylaw Update
3. Deron Johnston, DOBIA Executive Director, re – Office Report
4. Deron Johnston, DOBIA Executive Director, re – Draft DOBIA Sponsorship Policy & Offer
5. Deron Johnston, DOBIA Executive Director, re – Draft DOBIA Activation Program
6. Deron Johnston, DOBIA Executive Director, re – Downtown Dollars Report
7. Deron Johnston, DOBIA Executive Director, re – Proposed Fall and Winter Programming
8. Ruth Howorth, Director, re – Orillia Chamber of Commerce Report
9. David Campbell, City Councillor, re –City Council Liaison Report
10. Working Group Reports
  - a. Summer Saturday Nights
  - b. Car Show and Starry Night
  - c. Pirate Party
  - d. Seasonal Decor
  - e. Governance

## Deputation Motions

## Date of Next Meeting

Tuesday, September 17, 2024, at 5:30PM at the DOBIA Office Boardroom.

## Adjournment