



Downtown Orillia Business Improvement Area

Regular Board Meeting
Tuesday, April 16, 2024 – 5:30PM
Boardroom, Downtown Orillia Office
23 Mississaga Street West, Orillia

Agenda

Notice: This meeting will be held in-person. Board members may be accommodated electronically when, for unusual or exceptional reasons, they are not able to attend. The meetings will not be livestreamed or recorded, unless advertised otherwise, and the minutes shall remain the official record of the proceedings.

Open Session

Chair- Michael Fredson

Call to Order

Approval of Agenda

Disclosure of Interest

Deputations

1. Pierre Ragot, Director of Sales re – Hello Gift Cards
2. Marlow Devine, Owner of Paper Planes Play Café re – Pirate Fest

Minutes

1. Regular Meeting – Tuesday, March 19, 2024
2. Special Meeting – Tuesday, April 2, 2024

Closed Session

Motion to Move into Closed Session

THAT, pursuant to Section 239(2)(b) of the *Municipal Act*, 2001, S.O. 2001, c.25, notice is hereby given that this Committee intends to hold a closed session meeting today in the DOBIA Office, to deal with matters pursuant to Section 239(2)(b) of the said Act (personal matters about an identifiable individual, including municipal or local board employees).

Closed Meeting Items

Motion to Rise to Open Session

Motions Arising from Closed Session

Correspondence- Information Items

1. Rory Bulmer, Assistant to Mayor and Council re – Tag Days Permit for 2024

Correspondence- Action Items

1. Dave Roulston, Publisher re – Exp orillia (*sic*) magazine update request car shows

Reports

1. Darcy MacDonell re – Financial
2. Doug Cooper and Megan Murray re- Transportation Advisory Working Group
3. Ruth Howorth re – Chamber of Commerce Report
4. Working Group Reports
 - a. Ruth Howorth and Megan Murray – Easter Event Feedback and Debrief
 - b. Michael Fredson and Jeff Gilbert re – Vintage Market and Mariposa Folk Fest
 - c. Michael Fredson and Jeff Gilbert re – Car Show & Starry Night
 - d. Ruth Howorth and Jennie-May Banks re – Chamber of Commerce Tie-In Events
 - e. Doug Cooper, Jenna French and Darcy MacDonell- Summer Saturday Night
5. Michael Fredson re – Community Safety Initiative
6. Michael Fredson re – Alleyways
7. Michael Fredson re – Birds in the Downtown

Deputation Motions

Date of Next Meeting

Tuesday, May 21, 2024, at 5:30PM at the DOBIA Office Boardroom.

Adjournment