



Downtown Orillia Business Improvement Area

Regular Board Meeting
Tuesday, March 19, 2024, – 5:30PM
Boardroom, Downtown Orillia Office
23 Mississaga Street West, Orillia

Agenda

Notice: This meeting will be held in-person. Board members may be accommodated electronically when, for unusual or exceptional reasons, they are not able to attend. The meetings will not be livestreamed or recorded, unless advertised otherwise, and the minutes shall remain the official record of the proceedings.

Open Session

Chair- Michael Fredson

Call to Order

Approval of Agenda

Disclosure of Interest

Deputations

1. Elena Villalba, Uptown Living re – 2025 Summer Event
2. Janette MacDonald, Miconex Business Development Manager re – Gift Card Program
3. Mina Fayez, General Manager and Wendy Hembruff, Social and Community Services Division County of Simcoe re – Community Safety Initiative

Minutes

1. Regular Meeting, February 19, 2024

Closed Session

There are no closed session items for this meeting.

Correspondence- Information Items

1. Michael Ladouceur, Director of Business Development, Tourism & Modernization re –Sir Sam Steele Building Clean-Up

Correspondence- Action Items

1. Kevin Gangloff re – Roots North

Reports

1. Financial Report
2. Michael Fredson re – Buskers
3. Michael Fredson re – Orillia's Great Garage Sale June 15th
4. Working Group Reports
 - a. Governance
 - b. Seasonal Holiday Events
 - c. Car Show & Starry Night
 - d. Mariposa Folk Festival & Vintage Market
 - e. Chamber Tie-In Events
 - f. Summer Saturdays
5. Michael Fredson re – Hiring
6. Michael Fredson re – Advertising

Deputation Motions

Date of Next Meeting

April 16, 2024, at 5:30PM at the DOBIA Office Boardroom.

Adjournment