



DOWNTOWN ORILLIA MANAGEMENT BOARD MINUTES

Minutes of the Special Meeting of the Downtown Orillia Management Board,
October 17th, 2023 at 5:30 p.m.

Present: Michael Fredson, Chair
Megan Murray, Director
Jeff Gilbert, Vice Chair
Darcy MacDonell, Director
Councillor David Campbell
Doug Cooper, Treasurer
Jenna French, Director

Absent: Stevie Baker, Director

Open Session

Chair – Michael Fredson

Call to Order

The meeting was called to order at 5:30p.m.

Approval of Agenda

Moved by Murray, seconded by Gilbert:

“THAT the Downtown Orillia Management Board approve the agenda for the October 17th, 2023 meeting.”

Carried.

Disclosure of Interest

None.

Deputations

None.

Minutes

1. Moved by Cooper, seconded by McDonell:

“THAT the minutes for the regular board meeting of September 19th, 2023 be approved.”

Carried

2. Moved by Cooper, seconded by French:

“THAT the minutes for the special meeting of October 4th, 2023 be approved.”

CARRIED

3. Moved by Cooper, seconded by French:

“THAT the minutes for the special meeting of October 10th, 2023 be approved.”

CARRIED

Correspondence - Information Items

None.

Correspondence - Action Items

Moved by Cooper, seconded by Gilbert:

“THAT the Downtown Orillia Management Board sends a letter of support in favour of the ice sculptures projects throughout the BIA during the Ontario Winter Games 55+ in February 2024.”

CARRIED

Reports

1. Chair, Michael Fredson – re Financial Report.
2. Director, Megan Murray – re Christmas Events

Moved by Cooper, seconded by Gilbert:

“THAT the report on the 2023 Christmas events be received.”

CARRIED

3. Chair, Michael Fredson – re Signage By-laws.

Moved by Cooper, seconded by French:

“THAT the Board of Management be directed to send a letter to Economic Development to proceed with a staff report for changes to the signage bylaws.”

CARRIED

4. Chair, Michael Fredson – re AGM & 2024 Budget.

Moved by MacDonell, seconded by Cooper:

“THAT the following section be adopted in our procedural by-laws:

6.4.1

“The following procedures shall be used in conducting an open forum during the Annual General Meeting (AGM):

- a) Each speaker shall be required to provide their name and the property and/or business associated with their BIA membership.
- b) Each speaker may speak on any matter that impacts the budget and the Downtown Business Improvement Area.
- c) Each speaker shall be limited to a maximum of five (5) minutes.
- d) The open forum is for the purpose of information gathering and is not intended to act a debate forum for issues. Board members may ask questions or speak to an issue for clarification on a speaker’s comments/concerns.
- e) If a speaker’s comments/concerns requires a solution in which a motion must be passed through the Management Board, the speaker will be directed to submit their request in writing.”

CARRIED

5. Director, Megan Murray – re Streets Alive and Seasonal Decor.

Moved by MacDonell, seconded by Cooper:

“THAT the report on Streets Alive and Seasonal Décor be received.”

CARRIED

6. Director, Doug Cooper – re Parking Advisory Committee

Moved by Gilbert, seconded by MacDonell:

“THAT the Parking Advisory report be received.”

CARRIED

7. Director, Megan Murray – re Transit Advisory.

Moved by French, seconded by Campbell:

“THAT the Transit Advisory report be received.”

CARRIED

Adjournment

Moved by Cooper, seconded by MacDonell:

“THAT the meeting be adjourned.”

Carried.

Meeting adjourned – 6:0 p.m.

M. Fredson
Chair.