



DOWNTOWN ORILLIA MANAGEMENT BOARD MINUTES

Minutes of the meeting of the Downtown Orillia Management Board, February 15, 2023 at 5:30 p.m.

Present: Michael Fredson, Chair
Jeff Gilbert, Vice Chair
Doug Cooper, Treasurer
Councillor David Campbell
Megan Murray, Director
Jenna French, Director

Absent: Darcy Macdonell, Director
Kaylea McCarron, Director
Stevie Baker, Director

Also Present: Dina Tzirakos-Hawker, Manager
Samantha Yandt, Events & Marketing Coordinator

Open Session

Chair- Michael Fredson

Call to Order

The meeting was called to order at 5:44 p.m.

Approval of Agenda

Moved by Gilbert, seconded by Cooper:

THAT the agenda for the Downtown Orillia Management Special Board meeting held on February 15, 2023, be approved as distributed.

Carried.

Disclosure of Interest

None.

Deputations

None.

Minutes

None.

Closed Session

There were no closed session items for this meeting.

Correspondence - Information Items

None.

Correspondence - Action Items

1. Office of the City Clerk – Budget Committee Request for Comments - Parking.

Moved by Cooper, seconded by Murray:

THAT, further to the information dated February 7, 2023, from The Office of the City Clerk regarding the 2023 Parking Budget and proposed changes, the Downtown Orillia Management Board provides the following comments:

-The Board supports the recommendation of increasing parking fees for both on street meter parking and off-street pay and display parking, however there is a way to optimize a parking strategy to increase revenue while providing better service to the public, tourists, and the community that lives and works downtown

-Since the motion was introduced, the DOMB has heard from many businesses downtown who were concerned over the blanket implementation of this recommendation and have since provided alternative revenue suggestions for parking in the downtown.

-The Board has also heard from employees from downtown business who have expressed concern over now losing approximately 1 hour of wages per day to pay for parking required for them to work downtown. This will effectively double their monthly parking expenditures.

-based on this input we respectfully request that the parking increase not be implemented until such time as a report can be prepared by the Parking Advisory Committee in conjunction with the Downtown Orillia Management Board for council's consideration. The report will reference the City of Orillia's Multi Modal Transportation Study of 2019, the Waterfront and Downtown Area Traffic and Parking Study, as well as local and global studies that have proven successful for increased levels of serviceability and revenue for the municipality, and the. All of which will support increased parking revenue.

Carried.

Reports

None

Adjournment

Moved by Cooper, seconded by Murray.

THAT the meeting be adjourned.

Carried.

Meeting adjourned – 8:20 p.m.

M. Fredson
Chair.