

# Downtown Orillia's Summer Block Party

## July 23, 2022

### MERCHANT PARTICIPATION FORM

Downtown's Summer Block Party will be held Saturday, July 23 from 9 am - 6 pm. For the success of the event, we ask for the co-operation of all downtown merchants in staying open for business during these hours. The chart below outlines the details of the block party and sidewalk sale.

DATE	STREETS CLOSE	SHOW HOURS	TEAR DOWN	STREETS REOPEN
Saturday, July 23	7am	9am-5pm	5-6pm	6pm

**No vehicles are to be on the street during the festival hours.** Please ensure your merchandise is off the street before the street re-opens. If you are driving in the street festival area please remember that this is a barricaded area and therefore, your insurance may not be valid. Please do not drive over 5km per hour while in the sale area. This is an important safety issue.

Please note that if you are selling food in front of your establishment, it is your responsibility to ensure you have all permits as required by the Simcoe - Muskoka District Health Unit.

Due to City and fire regulations, no spot can be more than 10 feet deep. Please ensure you set up behind the white dashes on the street (located every 50 feet). The City of Orillia's Accessibility Committee has also asked that an area of the sidewalk, between your display and your store front, be left clear in order for those in wheel chairs or with guide dogs to get through.

Please let the office know if you plan to do anything special at the festival such as offer interactive features, hire a band or acoustic act for your block, or plan on offering a special feature or item. We may be able to include this information as part of our advertising and will promote it for you. Keeping with this year's theme, we ask that you decorate your window and outdoor display in summer colours.

Please fill in the application form and drop it off or email it to [office@downtownorillia.ca](mailto:office@downtownorillia.ca).

If you have any questions, contact: [office@downtownorillia.ca](mailto:office@downtownorillia.ca) or call us at 705-325-3261.

**Business Name:** \_\_\_\_\_

**Participating:**    YES            NO

**Block Party Specials/Deals/Promotions you would like us to advertise:**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Email:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_