



DOWNTOWN ORILLIA MANAGEMENT BOARD

Tuesday, March 22, 2022

ADDENDUM AGENDA

6:00 pm

Note: This meeting will be held electronically, live streamed and recorded.

Watch the meeting by accessing the link found here:

[Members Area | Downtown Orillia](#)

1. Reports

1. DMB Manager, Lisa Thomson-Roop – re Financial Report
Additional items added to the March 22, 2022 Report.

2. Reports

4. Director Michael Fredson, - re - Community Outreach Working Group
Update – additional information: Community Partnerships.

3. Reports

9. DMB Manager & Event & Marketing Coordinator - re See you on the Patio
Survey 2022 Survey
Update -additional information – Breakdown business location and sectors

Reports

1. Financial Report

Recommendation

THAT the Financial Report dated March 22, 2022 for the period of February 15, 2022 to March 22, 2022 be received with the exception of the Co-op Parking invoice dated February 7, 2022 which shall be dealt with separately;

AND THAT staff be authorized to proceed with payments in the amount of \$3,410.70 from the 2022 DMB Budget.

Invoice From	Amount	Minus HST Discount	Purchase Description	Date	Account	Invoice #	P/O Number
Wells Fargo	\$ 173.85	\$ 156.56	Mos. Copy Lease	2022-03-04	Equip. Leases	5018857616	81385
Creative Nomad Studio	\$ 1,158.25	\$ 1,043.04	Office Lease and Shed - May	2022-02-01	Rent		80145
Orillia ProNet	\$ 39.55	\$ 35.62	1 mos. silver hosting pkg.	2022-02-10	Website	22-392	80166
Microsoft	\$ 34.58	\$ 31.14	Email Exchange 1 mos.	2022-01-03	Website	E0400GZ3LH	MasterCard
Zoom	\$ 45.20	\$ 40.70	Online Meeting Software 1 m	2022-01-13	Office Mats & Suppl	127608191	MasterCard
Co-op Parking	\$ 240.00	\$ 240.00	2 parking spaces, Jan, Feb & March	2022-02-07	Office Mats & Suppl	179646	81391
Orillia & Lake Country Tou	\$ 1,015.87	\$ 914.82	1/2 page ad in OLC 2022 Visitor Guide	2022-01-05	Promotions	3335	81392
Staples	\$ 72.89	\$ 65.64	Case of Paper	2022-01-08	Office Mats & Suppl	n/a	MasterCard
Canadian Tire Gas Bar	\$ 75.00	\$ 67.54	Gas for Truck	2022-02-04	Vehicle Expense	n/a	MasterCard
Canadian Tire Gas Bar	\$ 75.00	\$ 67.54	Gas for Truck	2022-02-17	Vehicle Expense	n/a	MasterCard
* Lake Country Office Solu	\$ 84.75	\$ 76.32	Copy count Nov 30-Feb 27	2022-02-27	Office Mats & Suppl	82376	80196
*Summer Fun Guide	\$ 593.25	\$ 534.24	Summer fun guide online/pr	2022-01-21	Promotions	A-2022-4095	80195
* Mileage	\$ 42.51	\$ 42.51	Sam's mileage to look at truc	2022-03-21	Mileage Expense	n/a	n/a
TOTAL	\$ 3,650.70	\$ 3,315.67					
* Addition							

4. Director Michael Fredson, - re - Community Outreach Working Group

Recommendation

THAT the Community Outreach Working Group Report be received;

AND THAT Director Fredson reach out to the Lakehead regarding the logistics around a CPTED study for the downtown as well as establish a line of communication between the DMB office and Social Service groups helping those in need downtown.

Background

A quick update to the summary of the meetings, is that I have been in contact with a Lakehead Professor that would be willing to assist in a CPTED study. The other half is that through the Outreach working group, I have learned that a lot of the social services agencies in town do regular tours of the BIA to offer help/blankets/jackets, etc to people in distress and I think the board should have some form of involvement, organization, etc, with those groups. I want to see what the board thinks of these items and if the board wants to continue with these possibilities.

March 22, 2022 Addendum
 Downtown Orillia Management Board

To: Downtown Orillia Management Board

From: DMB Manager & Event & Marketing Coordinator

Date: March 22, 2022

Subject: See You On The Patio Survey Results



	Retail	Service/Arts	Restaurant	Total
# Respondents	25	13	16	54
Option 1	15	5	6	26
Option 2	6	4	2	12
Option 3	4	4	8	16

