



DOWNTOWN ORILLIA MANAGEMENT BOARD MINUTES

Minutes of the electronic meeting of the Downtown Orillia Management Board,
July 20, 2021 at 6:00 p.m.

Present: Michael Knight, Chair
Michael Fredson, Vice Chair
Al Wallace, Treasurer
Darcy MacDonell
Jeff Gilbert
Councillor Rob Kloostra

Absent: Ron Spencer
Ruth Howorth
Carmine DeSanto

Also

Present: Lisa Thomson-Roop, Manager
Samantha Yandt, Events & Marketing Coordinator

Open Session

Chair – Michael Knight

Call to Order

The meeting was called to order at 6:34 p.m.

Approval of Agenda

Moved by Fredson, seconded by Kloostra:

THAT the agenda for the Downtown Orillia Management Board meeting held on July 20, 2021 be approved as distributed.

Carried.

Disclosure of Interest

1. None declared.

Deputations

1. Kristopher Orchard, 6 Doors Up/OC Emporium – re Sidewalk Use Permit Application – Appeal.

Mr. Orchard was unable to attend due to a work commitment and the late start to the meeting. He provided a statement to be read by DMB Manager at the meeting.

Minutes

1. June 15, 2021

Moved by Wallace, seconded by Kloostra:

THAT the minutes of the Downtown Orillia Management Board meeting held on June 15, 2021 be adopted, having been printed and distributed.

Carried.

Closed Session

There were no closed session items for this meeting.

Correspondence - Information Items

1. General Manager of Development Services and Engineering, Ian Sugden – re Affordable Housing Development 25 Peter Street North.

Moved by Kloostra, seconded by Gilbert:

THAT the Correspondence - Information Item listed on the agenda for the Downtown Orillia Management Board meeting held on July 20, 2021 be received as information.

Carried.

Correspondence - Action Items

1. Environment and Infrastructure Service Department, City of Orillia – re Bird Management Proposal.

Moved by Wallace, seconded by Kloostra:

THAT the Bird Management Proposal from Environment and Infrastructure Services be received.

Carried.

Reports

1. DMB Manager – re Financial Report.

Moved by Wallace, seconded by Gilbert:

THAT the Financial Report dated July 20, 2021, for the period of June 15, 2021, to July 20, 2021 be received;

AND THAT staff be authorized to proceed with payments in the amount of \$11,319.71 from the 2021 DMB Budget.

Carried.

Moved by Gilbert, seconded by Wallace:

THAT the Downtown Orillia Management Board direct staff to submit a capital request to the City of Orillia Budget Committee for a replacement for the Downtown truck as the current vehicle is approaching the end of its useful life.

Carried.

2. DMB Event & Marketing Coordinator – re 2021 Event & Marketing Update.

Moved by Wallace, seconded by Fredson:

THAT the July 2021 Event & Marketing Update be received;

AND THAT the Downtown Management Board direct staff to proceed with organizing a week-long retail focused “Super Summer Sale” from July 26th-August 2, 2021 and proceed with payment of \$750.00 from the 2021 Car Show budget to advertise this promotion on social media and in Orillia Matters.

Carried.

3. Director Michael Fredson – Parking Advisory

Moved by Wallace, seconded by Gilbert:

THAT the Parking Advisory Committee Report be received.

Carried.

Director MacDonnell arrived at 7:21 p.m.

4. DMB Manager – re – ERTF Activities Report

Moved by MacDonell, seconded by Fredson:

THAT the ERTF report be received;

AND THAT DMB staff be directed to write a letter to Mayor Clarke, Councillor Kloostra and the Police Services Board requesting the enhanced service of dedicated foot patrol downtown;

AND THAT staff be directed to write to MPP Jill Dunlop requesting Municipalities be granted the authority to regulate methadone clinics via zoning in their communities;

AND THAT staff be directed to write letter to Attorney General, Honorable Doug Downey requesting that OPP Detachment Commanders serve a community for a minimum of 3-5 years before moving onto another role in the organization.

Carried.

5. Director, Ruth Howorth – re Orillia and District Chamber of Commerce.

Director Howorth was not attendance to provide the report.

Deputation Motions

1. Kristopher Orchard, 6 Doors Up/OC Emporium – re Sidewalk Use Permit Application – Appeal.

Moved by Kloostra, seconded by Fredson:

THAT Sidewalk Use Permit Application Appeal from 6 Doors Up/OC Emporium be received;

Carried.

Date of Next Meeting

August 17, 2021 at 6:00 p.m. at the Downtown Orillia Management Board Office Boardroom.

Adjournment

Moved by Gilbert, seconded by Wallace:

THAT the meeting be adjourned.

Carried.

Meeting adjourned – 7:36 p.m.

Chair.