

## **DOWNTOWN ORILLIA MANAGEMENT BOARD**

### **Special Meeting**

**Tuesday June 8, 2021 - 2:00 p.m.**

Note: Following the Province of Ontario's direction and in an effort to limit the potential spread of COVID-19 by reducing public gathering and encouraging physical distancing, this meeting will be held electronically.

The recorded video of the meeting will be posted on [www.downtownorillia.ca](http://www.downtownorillia.ca) under the Members Section for two weeks following the meeting for the public's review.

## **A G E N D A**

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### **Open Session**

**Chair – Michael Knight**

**Call to Order**

**Approval of Agenda**

**Disclosure of Interest**

**Deputations**

**Minutes**

**Closed Session**

There are no Closed Session items for this meeting.

**Correspondence - Information Items**

**Correspondence – Action Items**

2-4

1. City of Orillia, Economic Recovery Task Force– re See you on the Patio Expansion, request of DMB to cover 50% of Saturday evening costs.

a) Susan Willsey, Apple Annie's Café/Shop – re Support for See you on the Patio Expansion additional monetary commitment.

**Reports**

**Date of Next Meeting**

June 15, 2021.

**Adjournment**



City of Orillia

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June 4, 2021

Downtown Orillia Management Board  
c/o Lisa Thomson-Roop  
23 Mississauga Street West, 2<sup>nd</sup> Floor  
Orillia, ON  
L3V3A5

Dear Members of the Board,

The EMC met on Thursday, June 3, 2021, to discuss the ERTF's recommendations related to the See You on the Patio Program.

The EMC is in support of the following:

*ERTF recommend extending the approved Friday street closures to include closures on Saturday evenings from 5 p.m. to 11 p.m. starting July 2 until September 4, 2021 pending staffing. This street closure would primarily take place on Mississauga Street from Front Street to Albert Street, and could include Peter Street from Colborne to Mississauga Street East if sufficient engagement from businesses can be achieved.*

The EMC did review and discuss the recommendation below regarding the allocating of an additional \$20,000 to cover the additional costs for staffing, security and animation for the Saturday addition to the program:

*The ERTF recommends the EMC allocate an additional \$20,000 of the above noted funding to cover additional costs for staffing, security and animation during the Saturday See You on the Patio program and that the DOMB be requested to make a financial contribution to the Saturday See You on the Patio program.*

The EMC advised that they would very much like to see the DOMB contribute to these costs.

The ERTF is therefore seeking the feedback of the Board, and more specifically a response as it relates the EMC and ERTF recommendations that the DOMB contribute to the staffing of the Saturday evening closures.

Based on the overwhelming support for the 2020 See You on the Patio program from residents and visitors and the increased traffic the program generates in the downtown the EMC and ERTF believe downtown merchants receive significant direct and indirect

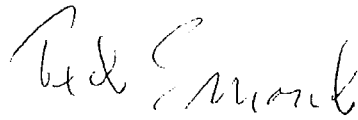
benefits from this program, especially for those merchants who are open during See You on the Patio evenings. As DOMB staff had previously noted that the additional costs for the DOMB to retain staffing for Saturday evening closures would be approximately \$10,509, it is suggested that it would be appropriate if the DOMB contributed a minimum of 50% of these costs.

We would request DOMB comments by June 10 so that these may be included in a staff report to Council on this matter.

Sincerely,



Laura Thompson  
Senior Manager of Business Development  
City of Orillia



Ted Emond, Chair  
Economic Recovery Task Force  
Councillor Ward 1, City of Orillia

## Lisa Thomson-Roop

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**From:** Apple Annies <info@appleannies.ca>  
**Sent:** June 6, 2021 4:31 PM  
**To:** Lisa Thomson-Roop; Micheal Knight - Towns Jewellers  
**Subject:** Patio Program/Saturday Expansion?

Hello Lisa – I understand from Laura Thompson that the dmb has been asked to consider expanding the program to Saturdays, which would require a modest contribution of \$5,000. With a 5 pm street closure I believe that the retail sector will be minimally inconvenienced, if at all – certainly we don’t mind as a business – so Apple Annie’s Café/Shop is totally in support of this expansion. I sure hope the dmb supports the request. I understand that Saturdays were quite successful for participating restaurants last year – I think this can only grow stronger in this 2<sup>nd</sup> year of the program and also provide a “back up day” in the event of poor weather on Friday. I hope the membership generally and the restaurant sector specifically will be consulted on this issue – I wasn’t aware until Laura told me so I am a bit concerned that the membership is perhaps out of the loop? I wasn’t even aware that the Saturdays were under consideration except that Chris from Lake Country said that they were a “go” – though Laura told me otherwise.

Thanks for bringing taking my views into consideration.

Susan Willsey, Apple Annie’s Café/Shop