



## **DOWNTOWN ORILLIA BUSINESS IMPROVEMENT AREA MINUTES**

**Minutes of the electronic Annual General Meeting of the Downtown Orillia B.I.A.,  
Thursday October 22, 2020 at 6:30 p.m.**

### **1. CALL TO ORDER**

#### **1.1 Welcome from the Chair Michael Knight**

Chair Michael Knight welcomed BIA members and members of Council to the Annual General Meeting.

#### **1.2 Welcome from the City of Orillia**

Mayor Steve Clarke provided greeting on behalf of the City of Orillia and provided updates on the following topics:

- Addressing Crime and Undesired Behavior – Increased police presence, Foot patrols have recently been stepped up, Community Policing program to address mental health and addiction, Crime Prevention through environmental design.
- SCRAM - Program to encourage merchants to install cameras at the front and back of their buildings to assist police and address issues. Council has earmarked 100k for the project. More details will come in January or February of 2021.
- COVID-19 - Declared a state of emergency in March. 100k has been dedicated to assist social agencies helping residents in need such as the Sharing Place. One million for Economic Recovery. 100K has been spent to date on programs such as Shop Local, help for businesses needing advice and the See you on the Patio program. The municipal act prevents us from providing money directly to businesses, but we are able to help through programs such as the Downtown CIP.
- Free Parking Downtown: Offered since March. Started to charge again in early September but heard from the ERTF to offer Free parking in Municipal lots to support downtown businesses. That has just been implemented.

#### **1.3 Introduction of Board and Staff**

Chair Michael Knight introduced attending Board members and staff.

**DOWNTOWN ORILLIA MANAGEMENT BOARD  
ANNUAL GENERAL MEETING  
AGENDA**

**Tuesday October 22, 2020  
6:30PM**

**2. APPROVAL OF AGENDA**

MOVED: Al Wallace, Downtown Computers  
SECONDED: Simon MacRae, The Common Stove

*THAT the agenda for the Downtown Orillia Annual General Meeting held on October 22, 2020 be approved as distributed.*

**Carried.**

**3. DEPUTATIONS**

None.

**4. APPROVAL OF MINUTES**

4.1 October 29, 2019

MOVED: Al Wallace, Downtown Computers  
SECONDED: Allan Francoz, Property Owner 138 Mississauga Street East.

*“THAT the Downtown Orillia BIA membership approve the minutes of the October 29, 2019 Annual General Meeting.”*

**Carried**

**5. CORRESPONDENCE RECEIVED**

None.

**6. REPORTS**

6.1. 2020 Year in Review Presentation

- a. Promotions & Events
- b. New Businesses/Expansions
- c. Police Presence Downtown

6.2. 2021 Events Presentation

- a. Street Festivals – Sidewalk Sales, Car Show, Farm to Table, Easter, Halloween, Christmas
- b. See you on the Patio Promotion
- c. 2021 COVID-19 Promotions

Chair Michael Knight provided an update on 2020 activities and plans for 2021.

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7. **BUDGET**

7.1. 2021 Budget - Motion for approval

MOVED: Al Wallace, Downtown Computers

SECONDED: Allan Francoz, Property Owner 138 Mississauga Street East

*THAT the Downtown Orillia BIA Membership approve the 2021 DMB budget as presented.*

**Carried.**

8. **OTHER BUSINESS**

None.

9. **OPEN FORUM**

Board Vacancies

- Ellen Wolper, Paper Kapers: Has the turnover caused a delay in decision making by the board?
  - Michael Knight – No. We have always maintained quorum. Quorum is five members, we have only been down to seven.
  - Ellen Wolper, Paper Kapers: It seems turnover is high.

Economic Recovery Task Force/COVID19

- Councillor Ted Emond: Would like to take the opportunity to thank the DOMB for its corporation with the ERTF. We appreciate the ongoing support. I would like to thank members of the DMB staff who have contributed to the initiatives and Lisa who has been a valued member of our workforce since we began. We appreciate staff, the DOMB and your members support his year. Thank you very much.
  - Mayor Clarke: Would like to echo what Councillor Emond has said, the job that you, Lisa and the rest of board, and staff have been doing during this time when the economy has been devastated takes a lot of perseverance and a lot dedication to move things forward. Thanks to all of the DOMB for being such a significant part of the ERTF. Thank you.
  - Michael Knight Chair: Thank you for your kind words Mr. Mayor and Councillor Emond. I would like to thank you and all of Council for your work during the pandemic. You've shown true leadership. Thank you.
  - Ellen Wolper, Paper Kapers: I think we owe a lot to the ERTF for free parking/see you on the patio/police foot patrol. We have

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gotten more accomplished for the Downtown during the pandemic.  
Glass half full.

See you on the Patio

- Alyssa McCarthy YAP: I do have some feedback on the See You on the Patio event, unfortunately at YAP we had customers not come in or want to try to find parking when the roads were closed. Is there anyway that the car show could be moved to another block, so our middle block without restaurants, can remain open to traffic? It would be helpful for delivery drivers (Skip the Dishes driver).
  - Chair Michael Knight: The board will be doing a detailed survey with all members of the BIA early in the new year to determine the best way to move forward such as time of closure, area of closure, value of promotion, ROI, and participation.

Litter/Cigarette Butts/Recycling

- Ellen Wolper, Paper Kapers: We need to address this. We need to put out receptacles for cigarette butts and more recycling. See my FB BIA business group post.

10. **DATE OF NEXT MEETING – T.B.D.**

11. **ADJOURNMENT**

MOVED: Al Wallace, Downtown Computers

SECONDED: Allan Francoz, Property Owner 138 Mississaga Street East

*THAT the Downtown Orillia annual general meeting be adjourned.*

**Carried.**

Meeting adjourned – 7:16p.m.