



DOWNTOWN ORILLIA MANAGEMENT BOARD MINUTES

**Minutes of the electronic meeting of the Downtown Orillia Management Board,
July 21, 2020 at 6:00 p.m.**

Present: Michael Knight, Chair
Michael Fredson, Vice Chair
Al Wallace, Treasurer
Nancy Nevala
Ron Spencer
Councillor Rob Kloostra

Absent: Paulo Guilherme

Also Present: Lisa Thomson-Roop, Manager
Samantha Yandt, Events & Marketing Coordinator
Heather Fraser, Oscar's Variety
Mayor Steve Clarke,
Insp. Brent Robitaille, Orillia OPP Detachment Commander

Call to Order

The meeting was called to order at 6:05p.m.

Approval of Agenda

Moved by Kloostra, seconded by Spencer:

THAT the agenda for the Downtown Orillia Management Board meeting held on July 21, 2020 be approved as distributed.

Carried.

Director Nevala arrived at 6:06pm.

Disclosure of Interest

None Declared.

Deputations

1. Oscar's Variety, Heather Fraser - re - Police Presence and Municipal Parking Permits Lot 1

Ms. Fraser requested Parking Permits be made available to purchase for business owners and employees in Municipal Lot 1.

2. Orillia OPP Detachment Commander, Brent Robitaille, Mayor Steve Clarke- Police Presence Downtown - Proactive Measures and Environmental Loitering Deterrents.

Mayor Clarke and Insp. Brent Robitaille provided an update on the current foot patrol efforts in the downtown and where resources are allocated. It was noted a dedicated daily foot patrol could not be offered at this time with the current contract resources however officers have been directed to patrol the downtown during their shifts when time allows. BIA members have been directed to call 1-888-310-1122 to report all non-emergency criminal activity.

Minutes

1. June 16, 2020

Moved by Fredson, seconded by Kloostra:

THAT the minutes of the Downtown Orillia Management Board meeting held on June 16, 2020 be adopted, having been printed and distributed.

Carried.

Closed Session

There were no closed session items for this meeting.

Correspondence - Information Items

1. Digital Main Street Service Squad - re June 2020 Activity Report.
2. Clerk's Department - re Memo Public Realm Project Phase 2.
3. Chief Administrative Office – re Request for Free Curbside Pick-Up Parking, Opening Restroom Facilities Downtown, and Chapter 675 Decision

Moved by Kloostra, seconded by Spencer:

THAT the Correspondence - Information Item listed on the agenda for the Downtown Orillia Management Board meeting held on July 21, 2020 be received as information.

Carried.

Correspondence - Action Items

1. Director Tyler Knight - re Resignation from DOMB.

Moved by Wallace, seconded by Kloostra:

THAT the Downtown Orillia Management Board receive the resignation of Tyler Knight.

Carried.

2. Joe Winacott - re Non Resident Parking Fees and Limits Downtown.

Moved by Spencer, seconded by Nevala:

THAT the correspondence dated July 9, 2020 from Joe Winacott, Owner of Studabakers Beachside re Non-Resident Parking Fees and Limits Downtown be received;

AND THAT staff send a letter to Mayor and Council in support of offering free parking permits to residents in the surrounding townships as they represent a significant portion of downtown Orillia's customer base.

Carried.

3. Bobbi Leppington, Design By Bobbi - re Loitering in the Downtown Area.

Moved by Wallace, seconded by Kloostra:

THAT the correspondence dated July 6, 2020 from Bobbi Leppington, owner of Design by Bobbi – re Loitering in the Downtown area be received;

AND THAT the board send correspondence to Mayor and Council requesting an enhancement of the next police contract to include dedicated foot patrols downtown between May-September each year.

Carried.

Reports

1. DMB Manager, Lisa Thomson-Roop – re Financial Report.

Moved by Wallace, seconded by Nevala:

THAT the Financial Report dated July 21, 2020 for the period June 16, 2020 to July 21, 2020 be received.

AND THAT staff be authorized to proceed with payments in the amount of \$ 11,034.66 from the 2020 DMB Budget.

Carried.

2. Event & Marketing Coordinator – re Billboard, Downtown Apparel.

Moved by Wallace, seconded by Spencer:

THAT the Downtown Orillia Management Board receive the billboard report as information.

Carried.

Moved by Wallace, seconded by Kloostra:

THAT the report be deferred and staff be directed to explore Canadian made apparel and report back to the August meeting with samples.

Carried.

3. DMB Manager – re Board Vacancy Recommended Appointment.

Moved by Wallace, seconded by Klootra:

THAT in accordance to with Board Policy 4.15.1 Board Vacancies - Filling a Vacancy in the First Three years of the Term, the Downtown Orillia Management Board recommend to Council to appoint Jeff Gilbert of Gilbert Guitars and Carmine DeSanto of Dr. Comics to the Board for the term ending November 14, 2022 to replace Director Susan Willsey who resigned in January and Director Tyler Knight who resigned in June.

Carried.

4. DMB Manager - re Public Restrooms Downtown.

Moved by Spencer, seconded by Wallace:

THAT the Downtown Orillia Management Board receive the Public Restrooms Downtown report.

Carried.

5. DMB Manager - re Free On-Street Parking Downtown.

Moved by Spencer, seconded by Wallace:

THAT the Downtown Orillia Management Board receive the Free On-Street Parking report;

AND THAT the DMB recommend to the EMC to reinstate paid on-street parking while leaving the Municipal Lots free to encourage business.

Carried.

6. DMB Manager - re Friday Night Road Closures Report.

Moved by Koostra, seconded by Nevala:

THAT the Downtown Orillia Management Board recommend to the Economic Recovery Taskforce to close the road for a Saturday Night See you on the Patio promotion on Saturday August 1, 2020 beginning at 5:30pm;

AND THAT the section of Mississauga Street East between Peter and West be closed to vehicle traffic beginning this Friday night July 24 for the See you on the Patio promotion:

AND THAT the section between Albert and Andrew Street be closed when/if businesses in that area request the expansion of the See you on the Patio promotion evenings.

Carried.

Moved by Kloostra, seconded by Wallace

THAT the Downtown Orillia Management Board invoice the City for the hours all BIA staff have worked during the See You on the Patio road closure nights.

Carried.

7. DMB Manager, Lisa Thomson-Roop – re Beautification, Maintenance and Seasonal Décor Committee.

Moved by Kloostra, seconded by Wallace:

THAT the Beautification, Maintenance and Seasonal Décor Report be received.

Carried.

Deputation Motions

Moved by Spencer, seconded by Wallace:

THAT the deputation from Heather Fraser regarding parking and police presence downtown be received;

AND THAT Councillor Kloostra explore the status of the Parking Advisory Report recommending parking permits in Lot 1.

Carried.

Moved by Wallace, seconded by Spencer:

THAT the deputation from Mayor Clarke and OPP Detachment Commander Brent Robitaille regarding police presence downtown be received;

Carried.

Date of Next Meeting

Tuesday August 18, 2020 at 6:00 at the Downtown Orillia Management Board Office Boardroom.

Adjournment

Moved by Wallace, seconded by Spencer:

THAT the meeting be adjourned.

Carried.

Meeting adjourned – 8:07p.m.

Chair.