



DOWNTOWN ORILLIA MANAGEMENT BOARD MINUTES

Minutes of the Meeting of the Downtown Orillia Management Board, Tuesday, August 20, 2019 at 6:00 p.m. in the Boardroom of the Downtown Orillia Office, 33 Mississaga Street West, Orillia

Present: Michael Knight, Chair
Ron Spencer, Vice-Chair
Susan Willsey, Treasurer
Michael Fredson
Tyler Knight

Absent: Nancy Nevala
Daniel Saberi
Councillor Rob Kloostra
Al Wallace

Also Present: Lisa Thomson-Roop, Manager
Courtney Thompson, Events & Marketing Director
John Sloan, Client Services Officer, Orillia CDC - Deputation

Call to Order

The meeting was called to order at 6:12 p.m.

Approval of Agenda

Moved by Spencer, seconded by Fredson:

THAT the agenda for the Downtown Orillia Management Board meeting held on August 20, 2019 be approved as distributed.

Carried.

Disclosure of Interest

1. Michael Knight – re: Reports – Item 1.b. August Financials.

Nature of Interest – Member M. Knight is related to the owner of Watt's Trophies. A company listed to be paid in the report.

Member M. Knight left the table during discussion and voting on this matter.

Deputations

1. John Sloan – Client Services Officer, Orillia And Area Community Development Corporation was present to discuss his role with the organization and determine needs of Downtown Orillia businesses.

Minutes

1. June 18, 2019.

Moved by Fredson, seconded by Spencer:

THAT the minutes of the Downtown Orillia Management Board meeting held on June 18, 2019 be adopted, having been printed and distributed.

Carried.

Closed Session

There were no closed session items for this meeting.

Correspondence - Information Items

1. Clerk's Department – Hako Replacement 2020 Budget Request.
2. Clerk's Department – re Road Closure Approvals
 - a) Downtown Farm to Table
 - b) Classic Car Show
 - c) Starry Night Art and Gallery Tour
3. Ainley & Associates – re City of Orillia Centennial Drive Area Improvements.
4. Treasury Department – re DMB Budget Report.
 - a) June 2019
 - b) July 2019

5. Mariposa Folk Festival – re Sponsorship Thank you

Moved by Willsey, seconded by Spencer:

THAT the Correspondence- Information Items on the agenda for the Downtown Orillia Management Board meeting held on August 20, 2019 be received as information.

Carried.

Correspondence - Action Items

1. Orillia Youth Centre – Roots North Music Festival – re Roots North Revisited 4th Annual Fundraising Concert – Sponsorship Request

Moved by Willsey, seconded by Spencer:

THAT the Downtown Orillia Management Board sponsor the Orillia Youth Centre's Roots North Revisited event in amount of four \$50 Downtown Dollar Certificates for a total of 200 Dollars;

AND THAT the sponsorship be paid for from the Community Events Sponsorship Account.

Carried.

Reports

1. Financial Report for the period June 19, 2019 to August 20, 2019.

- a) July 2019 Financial Report

Moved by Fredson, seconded by Spencer:

THAT the Downtown Orillia Management Board pay the financials presented in the July 2019 Financial Report in the amount of \$13,606.25.

Carried.

M. Knight left the Chair.

Spencer assumed the Chair.

- b) August 2019

Moved by T. Knight, and seconded by Willsey:

THAT the Downtown Orillia Management Board pay the financials presented in the August 20, 2019 Addendum Financial Report in the amount of \$21,378.78.

Carried.

Spencer left the Chair.

M. Knight re-assumed the Chair.

Carried.

2. Events Report.

3. Hako Replacement.

Moved by Willsey, seconded by Spencer:

THAT the Downtown Orillia Management Board request meeting with City Staff, Mayor and Council members to address the replacement of the Hako Sidewalk Cleaning machine as soon as possible that was destroyed in a fire on July 26, 2019.

Carried.

4. 2020 DMB Budget.

Moved by Willsey, seconded by T. Knight:

THAT the Downtown Orillia Management Board approve Option 1 2020 Budget as presented for approval at the 2019 BIA Annual General Meeting.

Carried.

5. 2019 Foot Traffic and Street Atmosphere.

Moved by Willsey, seconded by Spencer:

THAT the Downtown Orillia Management Board receive the 2019 Foot Traffic and Street Atmosphere report;

AND THAT staff be directed to arrange a meeting with representatives from the OPP and Council.

Carried.

6. 2019 Annual General Meeting.

Moved by Fredson, seconded by Spencer:

THAT the Downtown Orillia Management host its Annual General Meeting on October 29, 2019.

Carried.

7. Sign By-law.

Moved by T. Knight, seconded by Spencer:

THAT the Downtown Orillia Management Board direct staff to set-up a meeting with By-law staff to discuss enforcement and By-law communication.

Carried.

8. Parking Advisory Committee

Moved by Willsey, seconded by T. Knight:

THAT the Downtown Orillia Management Board direct staff and the following members of the board: Chair Michael Knight, Michael Fredson, Treasurer Susan Willsey, Vice Chair Ron Spencer to follow up with the Mayor's office on the status of the Parking Advisory Committee and the current lack of maintenance service in the Municipal Parking Lots.

Carried.

9. Beautification, Maintenance and Seasonal Décor Committee.
10. Event & Marketing Director, Courtney Thompson – re Farmers' Market Management Committee.
7. Daniel Saberi – re Transit Advisory Committee.
8. Vice Chair Ron Spencer – re Orillia District Chamber of Commerce.

Moved by Willsey, seconded by Spencer:

THAT the Downtown Orillia Management Board receive the following committee reports as information:

- Events Report
- Beautification, Maintenance and Seasonal Décor
- Farmers' Market Management Committee
- Transit Advisory Committee
- Orillia District Chamber of Commerce

Carried.

Deputation Motions

Moved by Willsey, seconded by Spencer:

THAT the Downtown Orillia Management Board receive the deputation by John Sloan, Client Services Officer at the Community Development Corporation as information.

Carried.

Date of Next Meeting

Tuesday, September 17, 2019 at 6:00 p.m. in the Boardroom of the Downtown Orillia Office, 33 Mississauga Street West.

Adjournment

Moved by T. Knight, seconded by Spencer:

THAT the meeting be adjourned.

Carried.

Meeting adjourned - 7:42 p.m.

M. Knight,
Chair.