DOWNTOWN ORILLIA MANAGEMENT BOARD

Regular Meeting
Tuesday, August 20, 2019 - 6:00 p.m.
DMB Boardroom, Downtown Orillia Office
33 Mississaga Street West
(Accessible entrance is located at the back entrance off Andrew Street)

AGENDA

Page

Open Session

Chair – Michael Knight.

Call to Order

Approval of Agenda

Disclosure of Interest

3 **Deputations**

1. John Sloan – Client Services Officer, Community Development Corporation. – re Introduction.

Minutes

4-9 1. June 18, 2019

Closed Session

There are no Closed Session Items.

Correspondence - Information Items

11-12 1. Clerk's Department – Hako Replacement 2020 Budget Request

13-16 2. Clerk's Department – re Road Closure Approvals
   a) Downtown Farm to Table
   b) Classic Car Show
   c) Starry Night Art and Gallery Tour

17-18 3. Ainley & Associates – re City of Orillia Centennial Drive Area Improvements

19-22 4. Treasury Department – re DMB Budget Report
   a) June 2019
   b) July 2019

Page

23 5. Mariposa Folk Festival – re Sponsorship Thank you

Correspondence - Action Items

24-25 1. Orillia Youth Centre – Roots North Music Festival – re Roots North Revisited 4th Annual Fundraising Concert – Sponsorship Request

Reports

26-27 1. Financial Report.
   a) July 2019
   b) August 2019

28 2. Events Report.

28 3. Hako Replacement.

28-33 4. 2020 DMB Budget.

34 5. 2019 Foot Traffic and Street Atmosphere.

34 6. 2019 Annual General Meeting

34 7. Sign By-law.

34-35 8. Parking Advisory Committee.

35 9. Beautification, Maintenance and Seasonal Décor Committee.

35 10. Farmers' Market Management Committee.

36 11. Transit Advisory Committee.

36 12. Orillia District Chamber of Commerce.

Date of Next Meeting

Tuesday September 17, 2019.

Adjournment

Lisa Thomson-Roop

From: John Sloan <jsloan@orilliacdc.com>
Sent: July 3, 2019 10:03 AM
To: Lisa Thomson-Roop; Courtney Thompson
Subject: Introduction

Hi Lisa and Courtney, this is John Sloan – the new Client Services Officer at the Orillia Area CDC. In my quest to learn more about the organizations in the area that support local businesses I have been looking at the website for the Downtown Orillia Management Board. It seems appropriate to connect and introduce myself. I see that the Board meets the third Tuesday of each month. Would I be able to come to your meeting on August 20th? My purpose for attending would be to 1) meet the Board members and 2) learn more about what local businesses are saying they need in the way of support.

I look forward to meeting both of you and hopefully having an opportunity to work together to make good things happen for downtown Orillia businesses.

Thanks.

- John

John Sloan
Client Services Officer

Community Development Corp. (CDC)
22 Peter Street South, Box 2525
Orillia, ON L3V 7A3
T: 705 325 4903 x 104
F: 705 325 6817
www.orilliacdc.com

Please note that my office hours are:
Monday – Wednesday from 9:00 am – 4:30 pm

3

DOWNTOWN ORILLIA MANAGEMENT BOARD

Regular Meeting
Tuesday, June 18, 2019 - 6:00 p.m.
DMB Boardroom, Downtown Orillia Office
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MINUTES

Page

Present: Michael Knight
Susan Willsey
Ron Spencer
Councillor Rob Kloostra
Tyler Knight
Michael Fredson
Al Wallace

Absent: Nancy Nevala
Daniel Saberi

Also Present: Courtney Thompson, Staff
Lisa Thomson-Roop, Staff

DRAFT

Open Session

Chair – Michael Knight.

Call to Order – 6:01 pm

Approval of Agenda – Approved.

Disclosure of Interest

1. Al Wallace re – Office Equipment – New Computer
   Nature of Interest – A. Wallace owns the business the computer is proposed to be purchased from.

   A. Wallace left the room during discussion and voting on this matter.

Deputations

1. Anitta Hamming, Creative Nomad Studios – re 23 Mississaga Street West – Business Proposal for former Biway building.
   - Co-work space – for anyone but will cater to the arts with proper clean up stations.
   - Event spacing upper floor – fully accessible.
   - Two office suites on the second floor with a boardroom and kitchen.
   - How can we work together using the space?
   - If there is general interest in having the DMB there locate there the board should let her know very soon to customize the space?

S.Willsey – arrived at 6:13pm

- Email Anitta if you have questions.

Minutes

1. May 21, 2019

   Moved: R. Kloostra Seconded: R. Spencer

   "THAT the Downtown Orillia Management Board adopt the May 21, 2019 Minutes as presented."
   Carried.

Correspondence - Information Items

1. Ministry of Tourism, Culture and Sport – re Summer Experience Grant

   Received Federal Canada Summer Jobs grant for student. 2019 Budget only accounted for one grant.

2. Deputy Clerk - re Removal of Snow and Ice on Sidewalks – BIA – Chapter 660 Amendments

   Direction: Send a letter to Council for budget deliberation asking for Hako replacement in 2020.

3. Committee of Adjustment – re Notice of Hearings
   a) Orillia Christian Centre - 75 Queen Street East
   b) Edghill – 67 Olive Crescent
   c) 2058309 Ontario Ltd. – 65 Colborne Street East, 66 & 68 Elgin Street
   d) Lesperance – 419 Drinkwater Drive

4. Treasury Department – re DMB Budget Report – May 2019

Moved: R. Kloostra Seconded: M. Fredson

"THAT the Correspondence- Information Items on the agenda for the Downtown Orillia Management Board meeting held on June 18, 2019 be received as information."
Carried.

Correspondence - Action Items

1. Commemorative Awards Committee – re Request for Placement of Hall of Fame Banners

Moved: A. Wallace Seconded: S. Willsey

"THAT the Downtown Orillia Management Board support the request from the Commemorative Awards Committee to display 28 Orillia Hall of Fame Banners on Mississaga Street from September 2019 to the end of October 2019

AND THAT the Downtown waive the installation fee of $420.00 ($15 per banner) and the advertising fee of $280 ($5 per month, per banner) provided Downtown Orillia is recognized as a sponsor of the display."
Carried.

2. Committee of Adjustment – re Notice of Hearings
   a) Application No. A17/18 Mariposa Market – 109 & 115 Mississaga Street East

Moved: R. Kloostra Seconded: A. Wallace

"THAT the Downtown Orillia Management Board receive the minor variance Application # A17/18 – 109 & 115 Missisaga Street East (City of Orillia and Mariposa Market as information.
Carried.

   b) Application No. B6/19 – Mariposa Market – 109 Mississaga Street East

Moved: R. Kloostra Seconded: A. Wallace

"THAT the Downtown Orillia Management Board receive the easement application #B6/19 - 109 Mississaga Street, (Mariposa Market Ltd) as information.
Carried.

3. Dianne Cipolla – re May Street Festival Rain out Request for two full days in July

   Moved: R. Kloostra Seconded: M. Knight

   "THAT the Downtown Orillia Management Board receive the correspondence from Dianne Cipolla, CC Fashions requesting an additional day be added to the Summer Block Party be received as information."
   Carried.

4. Allan Lafontaine, Managing Director Chamber of Commerce- re Pirate Party Road Closure Request

   Moved: R. Kloostra Seconded: M. Fredson

   "THAT the Downtown Orillia Management receive the correspondence from Allan Lafontaine, Orillia Chamber Managing Director requesting the DMB close and program Mississaga Street from Front to Peter on Friday August 30th from 6-10pm as information."
   Carried.

Reports

1. Financial Report.

   Moved: A. Wallace Seconded: S. Willsey

   "THAT the Downtown Orillia Management Board pay the financials presented in the June 18, 2019 Financial Report in the amount of $9,503.59"
   Carried.

2. Events Report.

   Mariposa Downtown Stage ready to go.
   Summer Block Party – Vendor interest is down – possibly weather related

3. Liability Insurance Coverage Increase

   Defer to 2020 budget talks
   S. Willsey will look over the policy to determine if the increase is warranted.

4. Office Equipment – Computer.

A.Wallace left the room.

Moved: S. Willsey Seconded: T. Knight

"THAT the Downtown Orillia Management Board purchase a new desktop Lenovo ThinkCentre M725s, plus set-up and installation from Downtown Computers Inc for $1,200.48 plus HST;

AND THAT the office purchase a 1 year subscription of Microsoft Office for two computers at a cost of $159.00 plus HST."
Carried.

5. Beautification, Maintenance and Seasonal Décor Committee
Addendum – Hog N Penny Patio

Moved: S. Willsey Seconded: T. Knight

"THAT the Downtown Orillia Management Board support the 2019 sidewalk patio application submitted by Hog n Penny located at 9 Matchedash North."

Carried.

6. Farmers' Market Management Committee.

7. Transit Advisory Committee.

8. Orillia District Chamber of Commerce.
Moved: R. Kloostra Seconded: M. Fredson

"THAT the Downtown Orillia Management Board receive the following reports as information:

- Events Report
- Beautification, Maintenance and Seasonal Décor
- Farmers' Market Management Committee
- Transit Advisory Committee
- Orillia District Chamber of Commerce

Carried.

Date of Next Meeting
Tuesday, July 16, 2019.

Adjournment - 7:19pm

M. Knight. Chair

ORILLIA

Clerk's Department

T: 705-325-1311
F: 705-325-5178
clerks@orillia.ca
orillia.ca
50 Andrew St. S., Suite 300,
Orillia, ON L3V 7T5

DIRECT LINE: 705-325-5408
EMAIL: mwilliams@orillia.ca

July 19, 2019

Lisa Thomson-Roop, Manager
Downtown Orillia Management Board

Sent via email to: lisa@downtownorillia.ca

Dear Ms. Thomson-Roop:

Re: Hako Replacement – 2020 Budget Request

This is to advise you that your letter dated June 25, 2019 respecting the above was presented to a meeting of Council held on July 18, 2019.

At that time, Council referred this request to the 2020 Budget Committee for consideration and recommendation.

We will be in touch with you again when the Committee reports back to Council.

Regards,

Megan Williams,
Deputy Clerk

MW:jf

Copy to: Jim Lang, City Treasurer

ORILLIA

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DIRECT LINE: 705-325-5408
EMAIL: mwilliams@orillia.ca

July 19, 2019

Lisa Thomson-Roop, Manager
Downtown Orillia Management Board

Sent via e-mail to: lisa@downtownorillia.ca

Dear Ms. Thomson-Roop:

Re: Requesting a street closure regarding the Downtown Farm to Table event, September 14, 2019

This is to advise you that your letter dated March 26, 2019 respecting the above was presented to a meeting of Council held on July 18, 2019.

At that time, Council adopted the following resolution:

> *"THAT, further to the request of the Downtown Orillia Management Board in a letter dated March 26, 2019 regarding the Downtown Farm to Table event, the following street be closed to vehicular traffic from 3:00 p.m. to 11:30 p.m. on Saturday, September 14, 2019 as follows:*
>
> *- Mississaga Street West from Albert Street to West Street*
>
> *AND THAT the closure of the street will result in an estimated cost to the Parking Reserve of $43.75 in forgone revenue;*
>
> *AND THAT the event be designated as a "Community Festival" event;*
>
> *AND THAT the event must adhere to the following conditions:*
>
> *i) the cross street remain open, and*
> *ii) a six metre right-of-way fire route down the centre of the closed street be maintained at all times to comply with fire and safety regulations, and*
> *iii) the whole intersection remain clear to allow for turning of emergency vehicles."*

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Regards,

Megan Williams,
Deputy Clerk

MW:jf

Copy to: Ian Sugden, Director of Development Services and Engineering
Brent Thomas, Acting Fire Chief
John Braid, Supervisor or Roads and Storm
Shawn Crawford, Manager of Legislative Services
Wes Cyr, Manager of Engineering and Transportation
Lisa Dobson, Transportation Technologist
Samantha Duff, Administrative Support, Environmental Services and Operations
Peter Ercolini, Superintendent of Roads and Fleet
Jeff Hunter, Manager of Construction/Transit
Leigh Kenderdine, Administrative Supervisor, Clerk's Department
Jordache Lovwa, Administrative Support – Engineering and Transportation
Kyle Mitchell, Manager of Source Protection and Operations
Karen Strain, Administrative Support, Environmental Services and Operations
Lynn Telford, Manager, Treasury Services
Inspector Veronica Eaton, Detachment Commander, Orillia O.P.P.
J.C. Gilbert, County of Simcoe Paramedic Services
Leesa Schoenmaker, Administrative Assistant, County of Simcoe
Kelly Maynard, Parkview Transit
Ralph O'Connor, Casino Rama
Wendy Fairbairn, General Manager, Opera House
Suzanne Campbell, CEO, Library

ORILLIA

Clerk's Department

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orillia.ca
50 Andrew St. S., Suite 300,
Orillia, ON L3V 7T5

DIRECT LINE: 705 325-5408
EMAIL: mwilliams@orillia.ca

June 25, 2019

Lisa Thomson-Roop, Manager
Downtown Orillia Management Board
33 Mississaga Street West
Orillia, ON L3V 3A5

Sent via email to: lisa@downtownorillia.ca

Dear Ms. Thomson-Roop:

Re: Requesting street and parking lot closures and free parking regarding the 21st Annual Classic Car Show, August 17, 2019

This is to advise you that your letter dated March 26, 2019 respecting the above was presented to a meeting of Council held on June 24, 2019.

At that time, Council adopted the following resolution:

> *"THAT, further to the request of the Downtown Orillia Management Board in a letter dated March 26, 2019 regarding the 21st Annual Classic Car Show event, the following streets and parking lots be closed to vehicular traffic from 5:00 a.m. to 6:30 p.m. on Saturday, August 17, 2019 as follows:*
>
> *- Mississaga Street from Albert Street to Front Street*
> *- Peter Street from Colborne Street to Coldwater Street*
> *- Andrew Street from Municipal Parking Lot #6 to Municipal Parking Lot #7*
> *- Municipal Parking Lot #5*
> *- Orillia Waterfront Centre parking lot on the west side of the Orillia Waterfront Centre (if needed for overflow);*
>
> *AND THAT no damage shall be caused to Municipal Parking Lot #5;*
>
> *AND THAT free parking be provided in downtown municipal parking lots on Saturday, August 17, 2019;*
>
> *AND THAT the closure of the streets, Municipal Parking Lot #5 and free parking in all municipal pay and display and metered parking lots will result in an estimated cost to the Parking Reserve of $6,412 in forgone revenue;*

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AND THAT the event be designated as a "Community Festival" event;

AND THAT the event must adhere to the following conditions:

i) the cross streets, except Peter Street and Andrew Street as noted above, will remain open, and
ii) a six metre right-of-way fire route down the centre of the closed streets be maintained at all times to comply with fire and safety regulations, and
iii) the whole intersections remain clear to allow for turning of emergency vehicles, and
iv) all Classic Car Show registrants are required to have a responsible person with a valid driver's licence and the keys present at all times with the vehicle, and
v) an emergency action plan, approved by the Fire Department, will be prepared and implemented."

Regards,

Megan Williams
Deputy Clerk

MW:jf

Copy to: Ian Sugden, Director of Development Services and Engineering
Peter Ercolini, Superintendent of Roads and Fleet
John Braid, Supervisor of Roads and Storm
Wes Cyr, Manager of Engineering and Transportation
Lisa Dobson, Transportation Technologist
Lynn Telford, Manager, Treasury Services
Brent Thomas, Acting Fire Chief
Inspector Veronica Eaton, Detachment Commander, Orillia O.P.P.
Shawn Crawford, Manager of Legislative Services
Jordache Lovwa, Administrative Support –Engineering and Transportation
Kyle Mitchell, Manager of Source Protection and Operations
J.C. Gilbert, County of Simcoe Paramedic Services
Stephen Trafford, County of Simcoe Paramedic Services
Kelly Maynard, Parkview Transit
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DIRECT LINE: 705 325-5408
EMAIL: mwilliams@orillia.ca

June 25, 2019

Lisa Thomson-Roop, Manager
Downtown Orillia Management Board
33 Mississaga Street West
Orillia, ON L3V 3A5

Sent via email to: lisa@downtownorillia.ca

Dear Ms. Thomson-Roop:

Re: Requesting a street closure regarding the Starry Night Art and Gallery Tour, August 24, 2019

This is to advise you that your letter dated March 26, 2019 respecting the above was presented to a meeting of Council held on June 24, 2019.

At that time, Council adopted the following resolution:

> *"THAT, further to the request of the Downtown Orillia Management Board in a letter dated March 26, 2019 regarding the Starry Night Art and Gallery Tour, the following streets be closed to vehicular traffic from 5:00 p.m. to 11:30 p.m. on Saturday, August 24, 2019 as follows:*
>
> *- Peter Street South from Mississaga Street to Colborne Street*
> *- Mississaga Street East from West Street to Front Street*
>
> *AND THAT the closure of the streets will result in an estimated cost to the Parking Reserve of $38 in forgone revenue;*
>
> *AND THAT the event must adhere to the following conditions:*
>
> *i) the cross streets remain open, and*
> *ii) a six metre right-of-way fire route down the centre of the closed streets be maintained at all times to comply with fire and safety regulations, and*
> *iii) the whole intersections remain clear to allow for turning of emergency vehicles.*

...2

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DIRECT LINE: 705-325-5408
EMAIL: mwilliams@orillia.ca

June 25, 2019

Marilyn Lockhart
125 Mill Pond Sideroad
Coldwater, ON L0K 1E0

Sent via email to: marilynlockhart@sympatico.ca

Dear Ms. Lockhart:

Re: Request to refer correspondence from Marilyn Lockhart regarding downtown parking concerns to the Parking Advisory Committee

This is to advise you that correspondence from the Downtown Orillia Management Board received June 4, 2019 respecting the above was presented to a meeting of Council held on June 24, 2019.

At that time, Council referred this correspondence to the Parking Advisory Committee following the adoption of the Committee's Terms of Reference.

Regards,

Megan Williams
Deputy Clerk

MW:jf

Copy to: Lisa Thomson-Roop, Manager, Downtown Orillia Management Board
Parking Advisory Committee (Sydney Schandlen)

Ainley GROUP CONSULTING ENGINEERS PLANNERS

Ainley & Associates Limited
195 County Court Blvd., Suite 300
Brampton, Ontario, L6W 4P7
Tel: (905) 452-5172 ▪ Fax: (705) 445-0968

July 17, 2019

File #116044

Downtown Orillia Management Board
33 Mississaga Street West
Orillia, ON L3V 3A5

Attn: Ms. Lisa Thomson-Roop
Manager, Marketing and Public Affairs

Re: City of Orillia
Centennial Drive Area Improvements
Schedule 'C' Municipal Class Environmental Assessment
Notice of Completion

Dear Ms. Thomson-Roop,

Please be advised that the City of Orillia has completed a Schedule 'C' Municipal Class Environmental Assessment (Class EA) to identify improvements to the Centennial Drive area to enhance traffic operations and to promote active transportation and vehicular traffic connectivity between the downtown core and the waterfront. Please refer to the attached *Notice of Completion* for additional details.

Should you have any questions or concerns regarding this project, please contact the undersigned or Mr. Stan Martinello, P. Eng., Project Engineer I, City of Orillia at 705-325-2215 or via email at smartinello@orillia.ca

Yours truly,

AINLEY & ASSOCIATES LIMITED

Chris Ewen
Project Manager
Tel: (905)-452-5172 Ext. 203
Email: ewen@ainlygoup.com

pc: Stan Martinello City of Orillia, Project Engineer I
Jodi Moore Ainley Group, Environmental Planner Assistant

City of Orillia
Centennial Drive Area Improvements
Schedule 'C' Municipal Class Environmental Assessment
Notice of Completion

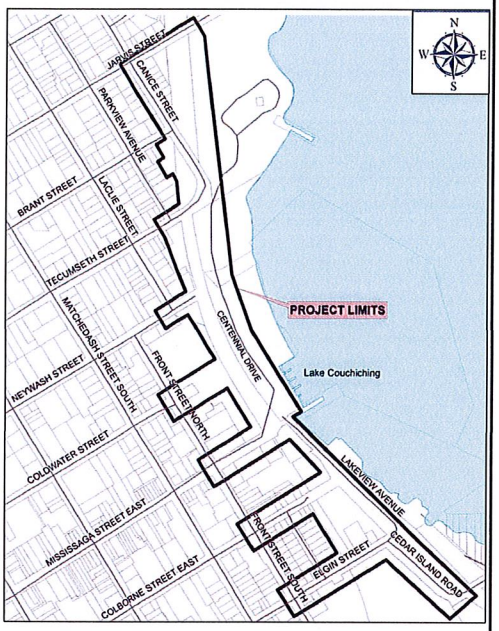
Background

In May 2016, the City of Orillia initiated a Municipal Class Environmental Assessment (Class EA) and detailed design study for the realignment of Centennial Drive to enhance traffic operations and to promote active transportation (walking, cycling, etc.) and vehicular traffic connectivity between the downtown core and the waterfront. This in turn furthers the objectives of the Downtown Tomorrow Plan *(Sept. 2012)*.

Following the completion of Public Information Centre No. 2 (May 14, 2018) and the receipt of input from interested parties, the City of Orillia has selected Transportation Design Option 2 as the Preferred Design which includes:

- An alignment of Centennial Drive that generally follows the existing alignment between Mississaga Street East and Neywash Street, curves to the west to meet the former railway right-of-way and then runs behind French's Stand between Neywash Street and Brant Street.
- Reconstruction/extension of Coldwater Street, Mississaga Street East and Colborne Street East from Front Street to Centennial Drive/Esplanade as three lane roadways. It also includes bike lanes on Coldwater Street with the through vehicular traffic lanes being 3.35m wide.
- Reconstruction of Elgin Street between Front Street and Scott Street as a two lane roadway.
- Closing the northerly driveway to the Centennial Drive boat launch ramp parking lot.

The Preferred Design selected to address the sanitary sewer servicing deficiencies is a combination of Design Options 1 and 2. It proposes that a new pump station be constructed on the east side of Cedar Island Road including an interior diesel generator and an emergency storage holding tank, and the existing Elgin Street pump station being decommissioned immediately after the new pump station is built.



Environmental Study Report

In accordance with Phase 4 of the Schedule 'C' Municipal Class EA process an Environmental Study Report (ESR) has been prepared to document the Class EA process completed for this undertaking and by this Notice is being placed in the public record for a 30 day public review and comment period. A digital copy of the ESR will be available on the City of Orillia's website **on or after July 25, 2019** at orillia.ca/centennial. A hard copy of the document will also be available for review during regular business hours **on or after July 25, 2019** at the following locations:

City of Orillia
50 Andrew Street S., Suite 300
Orillia, ON L3V 7T5
Hours:
Mon. to Fri. 8:30 a.m. - 4:30 p.m.

Orillia Public Library
36 Mississaga Street W.
Orillia, ON L3V 3A6
Hours:
Mon. to Thurs.10:00 a.m. - 8:00 p.m.
Fri. 10:00 a.m. - 6:00 p.m.
Sat. 9:00 a.m. - 5:00 p.m.

If you have any outstanding concerns regarding this project, please contact Mr. Stan Martinello of the City of Orillia (contact information below) by **August 26, 2019**. If concerns regarding this project cannot be resolved with the municipality, a person or party may request that the Minister of Environment make an order for the project to comply with Part II of the Environmental Assessment Act (referred to as a Part II order), which addresses individual environmental assessments. To submit a Part II Order request, please complete the Ministry of the Environment, Conservation and Parks (MECP) *Part II Order Request Form* available on the City of Orillia's website **on or after July 25, 2019** at orillia.ca/centennial. The form must be submitted by **August 26, 2019** to the Minister of Environment, Conservation and Parks and a duplicate copy of the request must also be forwarded to the Director, Environmental Assessment and Permissions Branch and Mr. Stan Martinello of the City of Orillia at the addresses shown below:

Minister
Ministry of the Environment, Conservation and Parks
Ferguson Block
77 Wellesley St. W 11th Flr
Toronto, ON M7A 2T5
Fax: 416-314-8452
minister.mecp@ontario.ca

Director, Environmental Assessment and Permissions Branch
Ministry of the Environment, Conservation and Parks
135 St. Clair Ave. W., 1st Flr
Toronto ON M4V 1P5
enviropermissions@ontario.ca

Mr. Stan Martinello, P.Eng.
Project Engineer I
City of Orillia
50 Andrew Street S., Suite 300
Orillia, ON L3V 7T5
Tel: 705-325-2215
Fax: 705-329-2670
Email: smartinello@orillia.ca

If no Part II Order requests are received by 4:00p.m. **August 26, 2019**, the City of Orillia intends to proceed with detailed design. Construction is planned for 2021/2022, subject to funding and the receipt of necessary approvals. Please note that ALL personal information included in a Part II Order submission - such as name, address, telephone number and property location - is collected, maintained and disclosed by the Ministry of the Environment, Conservation and Parks for the purpose of transparency and consultation. The information is collected under the authority of the Environmental Assessment Act or is collected and maintained for the purpose of creating a record that is available to the general public as described in s.37 of the Freedom of Information and Protection of Privacy Act. Personal information you submit will become part of a public record that is available to the general public unless you request that your personal information remain confidential. For more information, please contact the ministry's Freedom of Information and Privacy Coordinator at 416-327-1600. This notice issued July 17, 2019.

CITY OF ORILLIA
Boards DOMB
For the Six Months Ending June-30-19

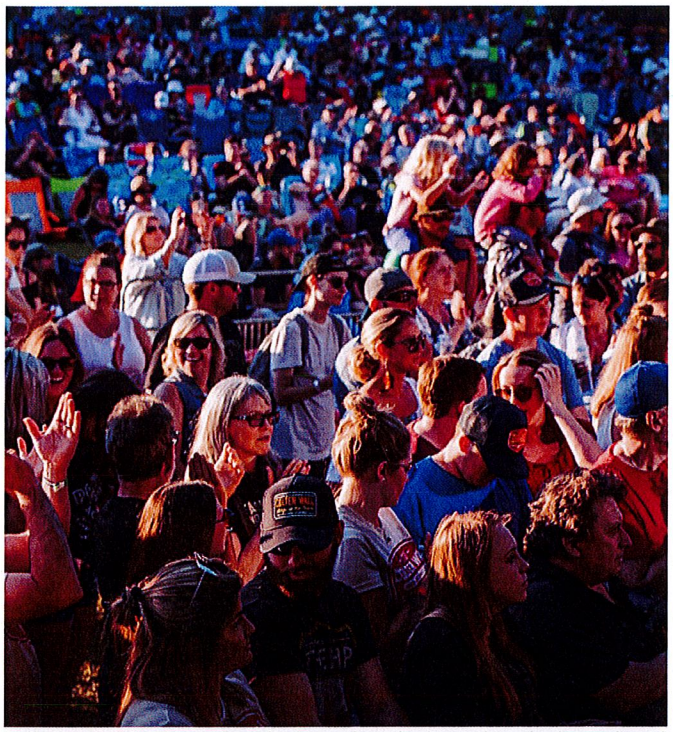
G/L #	DESCRIPTION	June 2019 $	YTD 2019 $	BUDGET 2019 $	BUDGET MINUS ACTUAL $	PERCENTAGE OF BUDGET SPENT %	YTD 2018 $	BUDGET 2018 $	YEAR END 2018 $
	REVENUES								
	TAXATION REVENUE								
09-7-1100-0000-0(	TAX LEVY	(271,304.57)	(271,304.57)	(272,645.00)	(1,340.43)	100%	(272,645.01)	(272,645.00)	(277,880.73)
09-7-1500-0000-0(	GRANT IN LIEU OF TAXES	(11,326.68)	(11,326.68)	(11,600.00)	(273.32)	98%	(11,684.78)	(13,000.00)	(11,684.78)
	TOTAL TAXATION REVENUE	**(282,631.25)**	**(282,631.25)**	**(284,245.00)**	**(1,613.75)**	**99%**	**(284,329.79)**	**(285,645.00)**	**(289,565.51)**
	GENERAL REVENUE								
09-7-2005-0000-0(	SUNSHINE SIDEWALK SALE	0.00	(1,003.50)	(3,000.00)	(1,996.50)	33%	(2,597.39)	(3,000.00)	(3,379.99)
09-7-2011-0000-0(	SUMMER BLOCK PARTY			(3,000.00)	(3,000.00)	0%	0.00	(3,000.00)	(5,750.05)
09-7-2012-0000-0(	FARM TO TABLE			(10,000.00)	(10,000.00)	0%	0.00	(10,000.00)	(12,775.13)
09-7-2018-0000-0(	CAR SHOW	0.00	(95.11)	(7,500.00)	(7,404.89)	1%	(2,147.70)	(7,500.00)	(13,290.43)
09-7-5003-0737-0(	GRANTS - OTHER (ORILLIA POWER CORP)			(4,000.00)	(4,000.00)	0%	0.00	(4,000.00)	(5,000.00)
09-7-5004-0000-0(	FEE FOR SERVICE - MAINTENANCE	(3,281.42)	(19,688.52)	(40,084.98)	(20,396.46)	49%	(19,397.52)	(39,299.00)	(38,795.04)
09-7-6003-0735-0(	GRANTS - FEDERAL			(2,620.00)	(2,620.00)	0%	(5,178.13)	(2,620.00)	(5,178.13)
09-7-6003-0736-0(	GRANTS - PROVINCIAL			(2,500.00)	(2,500.00)	0%	(3,658.00)	(2,500.00)	(3,658.00)
09-7-6007-0737-0(	EVENT PARTNERSHIP SPONSORSHIP				0.00	0%	(0.01)		(0.01)
09-7-6008-0843-0(	DOWNTOWN BAGS	0.00	(100.00)	0.00	100.00	0%	(200.00)	(500.00)	(200.00)
	TOTAL GENERAL REVENUE	**(3,281.42)**	**(20,887.13)**	**(72,704.98)**	**(51,817.85)**	**29%**	**(33,178.75)**	**(72,419.00)**	**(88,026.78)**
	OTHER REVENUE								
09-7-9001-0000-0(	SURPLUS FROM PREVIOUS YEAR	(74,875.48)	(74,875.48)	(55,830.00)	19,045.48	134%	(69,875.20)	(52,043.00)	(69,875.20)
	TOTAL OTHER REVENUE	**(74,875.48)**	**(74,875.48)**	**(55,830.00)**	**19,045.48**	**134%**	**(69,875.20)**	**(52,043.00)**	**(69,875.20)**
	TOTAL DMB REVENUE	**(360,788.15)**	**(378,393.86)**	**(412,779.98)**	**(34,386.12)**	**92%**	**(387,383.74)**	**(410,107.00)**	**(447,467.49)**
	EXPENDITURES								
	SPECIAL EVENT PROMOTIONS								
09-8-1206-0334-0(	EASTER PROMOTION	0.00	1,221.39	1,000.00	(221.39)	122%	1,112.68	1,000.00	1,112.68
09-8-1207-0334-0(	COMMUNITY EVENT SPONSORSHIP	180.00	180.00	4,000.00	3,820.00	5%	3,884.40	6,000.00	5,549.40
09-8-1208-0334-0(	SUNSHINE SIDEWALK SALE	2,391.36	9,227.07	11,500.00	2,272.93	80%		0.00	
09-8-1212-0334-0(	FARM TO TABLE			11,000.00	11,000.00	0%	105.83	10,000.00	11,550.51
09-8-1214-0334-0(	CLASSIC CAR SHOW	203.52	540.85	20,000.00	19,459.15	3%	1,928.68	28,000.00	15,913.51
09-8-1223-0334-0(	SUMMER BLOCK PARTY	1,751.29	3,684.73	11,500.00	7,815.27	32%		0.00	
09-8-1234-0334-0(	OLD FASHIONED CHRISTMAS			20,000.00	20,000.00	0%	592.55	20,000.00	19,080.62
09-8-1243-0334-0(	FLOWERS (HANGING BASKETS)			6,300.00	6,300.00	0%		6,300.00	
09-8-1245-0334-0(	6 O'CLOCK SOCIALS			400.00	400.00	0%	180.10	400.00	239.12
09-8-1249-0334-0(	STREETS ALIVE!	0.00	7,000.00	7,000.00	0.00	100%		0.00	
	TOTAL SPECIAL EVENT PROMOTIONS	**4,526.17**	**21,854.04**	**92,700.00**	**70,845.96**	**24%**	**7,804.24**	**71,700.00**	**53,445.84**
	MAINTENANCE AND DECOR								
09-8-2000-0111-0(	SALARIES & WAGES	4,096.69	24,299.89	53,767.00	29,467.11	45%	23,740.22	52,197.00	50,180.33
09-8-2000-0140-0(	MAINTENANCE WORKER - BENEFITS	369.18	2,186.67	5,350.00	3,163.33	41%	2,170.83	5,350.00	4,586.21
09-8-2000-0160-0(	VEHICLE EXPENSE	117.06	513.32	3,585.98	3,072.66	14%	0.00	1,400.00	711.65
09-8-2000-0256-0(	TIMERS	234.05	234.05	700.00	465.95	33%		700.00	
09-8-2000-0350-0(	WILDLIFE MANAGEMENT	305.28	1,831.68	4,300.00	2,468.32	43%	1,831.68	4,300.00	3,663.36
09-8-2002-0261-0(	UNIFORMS & CLOTHING			250.00	250.00	0%		250.00	
09-8-2004-0255-0(	EQUIPMENT MAINTENANCE	142.46	142.46	500.00	357.54	28%		500.00	
09-8-2005-0252-0(	MAINTENANCE & REPAIR SUPPLIES				0.00	0%	0.00		97.78
09-8-2005-0255-0(	MATERIALS & SUPPLIES	0.00	876.66	2,390.00	1,513.34	37%	363.14	2,390.00	3,147.35
09-8-2007-0254-0(	CHRISTMAS LIGHT REPLACEMENT/INSTALLATION			3,750.00	3,750.00	0%	0.00	3,750.00	4,486.14
09-8-2010-0271-0(	ELECTRIC POWER	624.17	3,350.51	9,160.00	5,809.49	37%	3,234.31	9,160.00	7,921.17
09-8-3000-0275-0(	STREETSCAPE UPGRADES			4,000.00	4,000.00	0%		4,000.00	
	TOTAL MAINTENANCE AND DECOR	**5,888.89**	**33,435.24**	**87,752.98**	**54,317.74**	**38%**	**31,340.18**	**83,997.00**	**74,793.99**
	PLANNING DEVELOPMENT & PARKING								
09-8-3005-0334-0(	FREE PARKING PROGRAM			500.00	500.00	0%	0.00	500.00	25.44
09-8-3006-0334-0(	STORE RECRUITMENT			0.00	0.00	0%		4,500.00	
	TOTAL PLANNING DEVELOPMENT & PARKING	**0.00**	**0.00**	**500.00**	**500.00**	**0%**	**0.00**	**5,000.00**	**25.44**
	ADMINISTRATION								
09-8-6000-0111-0(	SALARIES	10,821.86	52,591.17	116,500.00	63,908.83	45%	58,706.18	114,770.00	118,535.27
09-8-6000-0140-0(	BENEFITS	1,007.50	4,896.00	12,000.00	7,104.00	41%	5,519.57	11,500.00	11,230.21

G/L #	DESCRIPTION	June 2019 $	YTD 2019 $	BUDGET 2019 $	BUDGET MINUS ACTUAL $	PERCENTAGE OF BUDGET SPENT %	YTD 2018 $	BUDGET 2018 $	YEAR END 2018 $
09-8-6000-0233-0(	OFFICE MATERIALS & SUPPLIES	629.84	2,629.47	4,500.00	1,870.53	58%	3,989.26	4,500.00	4,582.52
09-8-6000-0234-0(	RECOGNITION GIFTS	0.00	15.44	500.00	484.56	3%	286.11	500.00	286.11
09-8-6000-0249-0(	BOARD EXPENSES	156.22	524.13	1,100.00	575.87	48%	582.08	1,100.00	1,145.87
09-8-6000-0270-0(	GAS UTILITY	(0.76)	663.73	1,400.00	736.27	47%	933.72	1,400.00	1,405.90
09-8-6000-0271-0(	ELECTRIC UTILITY	194.05	1,135.66	3,200.00	2,064.34	35%	1,265.20	2,800.00	3,179.33
09-8-6000-0272-0(	WATER UTILITY	0.00	256.33	500.00	243.67	51%	249.36	350.00	517.59
09-8-6000-0312-0(	OFFICE MAINTENANCE	0.00	203.52	500.00	296.48	41%	0.00	500.00	339.17
09-8-6000-0321-0(	INSURANCE	0.00	923.00	4,100.00	3,177.00	23%	0.00	2,750.00	3,423.17
09-8-6000-0331-0(	POSTAGE	3.54	191.14	400.00	208.86	48%	72.70	400.00	556.25
09-8-6000-0332-0(	TELEPHONE	506.26	1,361.86	3,120.00	1,758.14	44%	1,575.35	3,120.00	3,075.77
09-8-6000-0336-0(	TRAVEL & EXPENSE	0.00	899.61	500.00	(399.61)	180%	123.52	500.00	123.52
09-8-6000-0338-0(	MILEAGE EXPENSE	564.15	564.15	600.00	35.85	94%	0.00	600.00	335.09
09-8-6000-0361-0(	AUDIT FEES			1,000.00	1,000.00	0%	0.00	1,000.00	800.00
09-8-6000-0362-0(	LEGAL FEES			800.00	800.00	0%		800.00	
09-8-6000-0374-0(	CONFERENCES	55.97	1,756.69	2,500.00	743.31	70%	2,289.14	2,000.00	2,513.02
09-8-6000-0382-0(	RENT	864.96	5,285.30	10,280.00	4,994.70	51%	4,782.72	8,550.00	9,667.20
09-8-6000-0384-0(	EQUIPMENT PURCHASE/LEASES	381.99	1,009.40	4,000.00	2,990.60	25%	393.81	4,000.00	3,590.52
09-8-6000-0388-0(	INTERDEPARTMENTAL SERVICES	45.67	274.02	550.00	275.98	50%	270.00	530.00	540.00
	TOTAL ADMINISTRATION	**15,231.25**	**75,180.62**	**168,050.00**	**92,869.38**	**45%**	**81,038.72**	**161,670.00**	**165,846.51**
	SPECIAL MARKETING PROJECTS								
09-8-4007-0371-0(	ANNUAL BUSINESS MEETING			700.00	700.00	0%	0.00	300.00	465.50
09-8-6706-0334-0(	SIGNAGE	0.00	3,195.26	7,637.00	4,441.74	42%	205.40	8,500.00	569.70
09-8-6726-0334-0(	WEBSITE	101.25	666.41	2,880.00	2,213.59	23%	1,137.82	2,880.00	1,500.33
09-8-6728-0334-0(	WINTER PROMOTION	1,403.27	9,872.74	10,821.00	948.26	91%	5,921.26	10,821.00	7,293.26
09-8-6729-0334-0(	SPRING PROMOTION	64.21	6,216.97	6,738.00	521.03	92%	18,258.80	20,238.00	20,150.87
09-8-6730-0334-0(	SUMMER PROMOTION	2,500.00	8,488.32	16,105.00	7,616.68	53%	12,224.24	26,105.00	31,492.86
09-8-6731-0334-0(	FALL PROMOTION			11,396.00	11,396.00	0%	2,088.72	11,396.00	9,799.06
	TOTAL SPECIAL MARKETING PROJECTS	**4,068.73**	**28,439.70**	**56,277.00**	**27,837.30**	**51%**	**39,836.24**	**80,240.00**	**71,271.58**
	OTHER								
09-8-7002-0440-0(	ASSESSMENT ADJUSTMENTS	0.00	185.93	5,000.00	4,814.07	4%	0.00	5,000.00	4,708.65
09-8-8001-0514-0(	PROV FOR RESERVES & ALLOWANCES			2,500.00	2,500.00	0%	0.00	2,500.00	2,500.00
	TOTAL OTHER	**0.00**	**185.93**	**7,500.00**	**7,314.07**	**2%**	**0.00**	**7,500.00**	**7,208.65**
	TOTAL DMB EXPENDITURES	**29,715.04**	**159,095.53**	**412,779.98**	**253,684.45**	**39%**	**160,019.38**	**410,107.00**	**372,592.01**
	(REVENUE) LESS EXPENDITURE	**(331,073.11)**	**(219,298.33)**	**0.00**	**219,298.33**	**0%**	**(227,364.36)**	**0.00**	**(74,875.48)**
09:09-7:8-1000:99	*Check Total*	*(331,073.11)*	*(219,298.33)*	*0.00*	*219,298.33*	*0%*	*(227,364.36)*	*0.00*	*(74,875.48)*
	DOWNTOWN DOLLARS OUTSTANDING								
09-6-2010-0000-0(	GIFT CERTIFICATES OUTSTANDING - DOWNTOWN DOLLARS	220.00	(15,230.07)		15,230.07	0%	(14,165.07)		(1,525.00)

CITY OF ORILLIA
Boards DOMB
For the Seven Months Ending July-31-19

G/L #	DESCRIPTION	July 2019 $	YTD 2019 $	BUDGET 2019 $	BUDGET MINUS ACTUAL $	PERCENTAGE OF BUDGET SPENT %	YTD 2018 $	BUDGET 2018 $	YEAR END 2018 $
	REVENUES								
	TAXATION REVENUE								
09-7-1100-0000-0(	TAX LEVY	(747.95)	(272,052.52)	(272,645.00)	(592.48)	100%	(277,880.73)	(272,645.00)	(277,880.73)
09-7-1500-0000-0(	GRANT IN LIEU OF TAXES	0.00	(11,326.68)	(11,600.00)	(273.32)	98%	(11,684.78)	(13,000.00)	(11,684.78)
	TOTAL TAXATION REVENUE	**(747.95)**	**(283,379.20)**	**(284,245.00)**	**(865.80)**	**100%**	**(289,565.51)**	**(285,645.00)**	**(289,565.51)**
	GENERAL REVENUE								
09-7-2005-0000-0(	SUNSHINE SIDEWALK SALE	(65.00)	(1,068.50)	(3,000.00)	(1,931.50)	36%	(3,279.99)	(3,000.00)	(3,379.99)
09-7-2011-0000-0(	SUMMER BLOCK PARTY	(4,430.65)	(4,430.65)	(3,000.00)	1,430.65	148%	(4,304.05)	(3,000.00)	(5,750.05)
09-7-2012-0000-0(	FARM TO TABLE			(10,000.00)	(10,000.00)	0%	0.00	(10,000.00)	(12,775.13)
09-7-2018-0000-0(	CAR SHOW	(3,488.86)	(3,583.97)	(7,500.00)	(3,916.03)	48%	(5,083.48)	(7,500.00)	(13,290.43)
09-7-5003-0737-0(	GRANTS - OTHER (ORILLIA POWER CORP)			(4,000.00)	(4,000.00)	0%	0.00	(4,000.00)	(5,000.00)
09-7-5004-0000-0(	FEE FOR SERVICE - MAINTENANCE	(3,281.42)	(22,969.94)	(40,084.98)	(17,115.04)	57%	(22,630.44)	(39,299.00)	(38,795.04)
09-7-6003-0735-0(	GRANTS - FEDERAL			(2,620.00)	(2,620.00)	0%	(5,178.13)	(2,620.00)	(5,178.13)
09-7-6003-0736-0(	GRANTS - PROVINCIAL			(2,500.00)	(2,500.00)	0%	(3,658.00)	(2,500.00)	(3,658.00)
09-7-6007-0737-0(	EVENT PARTNERSHIP SPONSORSHIP				0.00	0%	(0.01)		(0.01)
09-7-6008-0843-0(	DOWNTOWN BAGS	0.00	(100.00)	0.00	100.00	0%	(200.00)	(500.00)	(200.00)
	TOTAL GENERAL REVENUE	**(11,265.93)**	**(32,153.06)**	**(72,704.98)**	**(40,551.92)**	**44%**	**(44,334.10)**	**(72,419.00)**	**(88,026.78)**
	OTHER REVENUE								
09-7-9001-0000-0(	SURPLUS FROM PREVIOUS YEAR	0.00	(74,875.48)	(55,830.00)	19,045.48	134%	(69,875.20)	(52,043.00)	(69,875.20)
	TOTAL OTHER REVENUE	**0.00**	**(74,875.48)**	**(55,830.00)**	**19,045.48**	**134%**	**(69,875.20)**	**(52,043.00)**	**(69,875.20)**
	TOTAL DMB REVENUE	**(12,013.88)**	**(390,407.74)**	**(412,779.98)**	**(22,372.24)**	**95%**	**(403,774.81)**	**(410,107.00)**	**(447,467.49)**
	EXPENDITURES								
	SPECIAL EVENT PROMOTIONS								
09-8-1206-0334-0(	EASTER PROMOTION	0.00	1,221.39	1,000.00	(221.39)	122%	1,112.68	1,000.00	1,112.68
09-8-1207-0334-0(	COMMUNITY EVENT SPONSORSHIP	900.00	1,080.00	4,000.00	2,920.00	27%	3,884.40	6,000.00	5,549.40
09-8-1208-0334-0(	SUNSHINE SIDEWALK SALE	383.81	9,610.88	11,500.00	1,889.12	84%		0.00	
09-8-1212-0334-0(	FARM TO TABLE			11,000.00	11,000.00	0%	255.83	10,000.00	11,550.51
09-8-1214-0334-0(	CLASSIC CAR SHOW	1,908.00	2,448.85	20,000.00	17,551.15	12%	2,328.68	28,000.00	15,913.51
09-8-1223-0334-0(	SUMMER BLOCK PARTY	7,211.38	10,896.11	11,500.00	603.89	95%		0.00	
09-8-1234-0334-0(	OLD FASHIONED CHRISTMAS			20,000.00	20,000.00	0%	592.55	20,000.00	19,080.62
09-8-1243-0334-0(	FLOWERS (HANGING BASKETS)			6,300.00	6,300.00	0%		6,300.00	
09-8-1245-0334-0(	6 O'CLOCK SOCIALS	144.59	144.59	400.00	255.41	36%	180.10	400.00	239.12
09-8-1249-0334-0(	STREETS ALIVE!	0.00	7,000.00	7,000.00	0.00	100%		0.00	
	TOTAL SPECIAL EVENT PROMOTIONS	**10,547.78**	**32,401.82**	**92,700.00**	**60,298.18**	**35%**	**8,354.24**	**71,700.00**	**53,445.84**
	MAINTENANCE AND DECOR								
09-8-2000-0111-0(	SALARIES & WAGES	3,950.83	28,250.72	53,767.00	25,516.28	53%	27,673.52	52,197.00	50,180.33
09-8-2000-0140-0(	MAINTENANCE WORKER - BENEFITS	355.14	2,541.81	5,350.00	2,808.19	48%	2,530.95	5,350.00	4,586.21
09-8-2000-0160-0(	VEHICLE EXPENSE	54.03	567.35	3,585.98	3,018.63	16%	62.22	1,400.00	711.65
09-8-2000-0256-0(	TIMERS	234.05	468.10	700.00	231.90	67%		700.00	
09-8-2000-0350-0(	WILDLIFE MANAGEMENT	305.28	2,136.96	4,300.00	2,163.04	50%	1,831.68	4,300.00	3,663.36
09-8-2002-0261-0(	UNIFORMS & CLOTHING			250.00	250.00	0%		250.00	
09-8-2004-0255-0(	EQUIPMENT MAINTENANCE	228.96	371.42	500.00	128.58	74%		500.00	
09-8-2005-0252-0(	MAINTENANCE & REPAIR SUPPLIES				0.00	0%	0.00		97.78
09-8-2005-0255-0(	MATERIALS & SUPPLIES	141.52	1,018.18	2,390.00	1,371.82	43%	363.14	2,390.00	3,147.35
09-8-2007-0254-0(	CHRISTMAS LIGHT REPLACEMENT/INSTALLATION			3,750.00	3,750.00	0%	0.00	3,750.00	4,486.14
09-8-2010-0271-0(	ELECTRIC POWER	638.02	3,988.53	9,160.00	5,171.47	44%	3,868.18	9,160.00	7,921.17
09-8-3000-0275-0(	STREETSCAPE UPGRADES			4,000.00	4,000.00	0%		4,000.00	
	TOTAL MAINTENANCE AND DECOR	**5,907.83**	**39,343.07**	**87,752.98**	**48,409.91**	**45%**	**36,329.69**	**83,997.00**	**74,793.99**
	PLANNING DEVELOPMENT & PARKING								
09-8-3005-0334-0(	FREE PARKING PROGRAM	51.00	51.00	500.00	449.00	10%	0.00	500.00	25.44
09-8-3006-0334-0(	STORE RECRUITMENT			0.00	0.00	0%		4,500.00	
	TOTAL PLANNING DEVELOPMENT & PARKING	**51.00**	**51.00**	**500.00**	**449.00**	**10%**	**0.00**	**5,000.00**	**25.44**
	ADMINISTRATION								
09-8-6000-0111-0(	SALARIES	10,253.15	62,844.32	116,500.00	53,655.68	54%	68,978.24	114,770.00	118,535.27
09-8-6000-0140-0(	BENEFITS	952.40	5,848.40	12,000.00	6,151.60	49%	6,490.24	11,500.00	11,230.21

G/L #	DESCRIPTION	July 2019 $	YTD 2019 $	BUDGET 2019 $	BUDGET MINUS ACTUAL $	PERCENTAGE OF BUDGET SPENT %	YTD 2018 $	BUDGET 2018 $	YEAR END 2018 $
09-8-6000-0233-0(	OFFICE MATERIALS & SUPPLIES	0.00	2,629.47	4,500.00	1,870.53	58%	4,155.12	4,500.00	4,582.52
09-8-6000-0234-0(	RECOGNITION GIFTS	15.31	30.75	500.00	469.25	6%	286.11	500.00	286.11
09-8-6000-0249-0(	BOARD EXPENSES	126.18	650.31	1,100.00	449.69	59%	582.08	1,100.00	1,145.87
09-8-6000-0270-0(	GAS UTILITY	48.49	712.22	1,400.00	687.78	51%	976.69	1,400.00	1,405.90
09-8-6000-0271-0(	ELECTRIC UTILITY	220.39	1,356.05	3,200.00	1,843.95	42%	1,506.71	2,800.00	3,179.33
09-8-6000-0272-0(	WATER UTILITY	123.05	379.38	500.00	120.62	76%	249.36	350.00	517.59
09-8-6000-0312-0(	OFFICE MAINTENANCE	0.00	203.52	500.00	296.48	41%	0.00	500.00	339.17
09-8-6000-0321-0(	INSURANCE	3,774.60	4,697.60	4,100.00	(597.60)	115%	0.00	2,750.00	3,423.17
09-8-6000-0331-0(	POSTAGE	0.00	191.14	400.00	208.86	48%	87.23	400.00	556.25
09-8-6000-0332-0(	TELEPHONE	201.36	1,563.22	3,120.00	1,556.78	50%	1,687.75	3,120.00	3,075.77
09-8-6000-0336-0(	TRAVEL & EXPENSE	0.00	899.61	500.00	(399.61)	180%	123.52	500.00	123.52
09-8-6000-0338-0(	MILEAGE EXPENSE	0.00	564.15	600.00	35.85	94%	0.00	600.00	335.09
09-8-6000-0361-0(	AUDIT FEES			1,000.00	1,000.00	0%	0.00	1,000.00	800.00
09-8-6000-0362-0(	LEGAL FEES			800.00	800.00	0%		800.00	
09-8-6000-0374-0(	CONFERENCES	0.00	1,756.69	2,500.00	743.31	70%	2,401.08	2,000.00	2,513.02
09-8-6000-0382-0(	RENT	864.96	6,150.26	10,280.00	4,129.74	60%	5,596.80	8,550.00	9,667.20
09-8-6000-0384-0(	EQUIPMENT PURCHASE/LEASES	1,995.98	3,005.38	4,000.00	994.62	75%	393.81	4,000.00	3,590.52
09-8-6000-0388-0(	INTERDEPARTMENTAL SERVICES	45.67	319.69	550.00	230.31	58%	315.00	530.00	540.00
	TOTAL ADMINISTRATION	**18,621.54**	**93,802.16**	**168,050.00**	**74,247.84**	**56%**	**93,829.74**	**161,670.00**	**165,846.51**
	SPECIAL MARKETING PROJECTS								
09-8-4007-0371-0(	ANNUAL BUSINESS MEETING			700.00	700.00	0%	0.00	300.00	465.50
09-8-6706-0334-0(	SIGNAGE	0.00	3,195.26	7,637.00	4,441.74	42%	205.40	8,500.00	569.70
09-8-6726-0334-0(	WEBSITE	24.93	691.34	2,880.00	2,188.66	24%	1,274.43	2,880.00	1,500.33
09-8-6728-0334-0(	WINTER PROMOTION	1,298.87	11,171.61	10,821.00	(350.61)	103%	5,921.26	10,821.00	7,293.26
09-8-6729-0334-0(	SPRING PROMOTION	116.58	6,333.55	6,738.00	404.45	94%	19,593.75	20,238.00	20,150.87
09-8-6730-0334-0(	SUMMER PROMOTION	992.16	9,480.48	16,105.00	6,624.52	59%	20,116.64	26,105.00	31,492.86
09-8-6731-0334-0(	FALL PROMOTION	305.28	305.28	11,396.00	11,090.72	3%	2,088.72	11,396.00	9,799.06
	TOTAL SPECIAL MARKETING PROJECTS	**2,737.82**	**31,177.52**	**56,277.00**	**25,099.48**	**55%**	**49,200.20**	**80,240.00**	**71,271.58**
	OTHER								
09-8-7002-0440-0(	ASSESSMENT ADJUSTMENTS	0.00	185.93	5,000.00	4,814.07	4%	0.00	5,000.00	4,708.65
09-8-8001-0514-0(	PROV FOR RESERVES & ALLOWANCES			2,500.00	2,500.00	0%	0.00	2,500.00	2,500.00
	TOTAL OTHER	**0.00**	**185.93**	**7,500.00**	**7,314.07**	**2%**	**0.00**	**7,500.00**	**7,208.65**
	TOTAL DMB EXPENDITURES	**37,865.97**	**196,961.50**	**412,779.98**	**215,818.48**	**48%**	**187,713.87**	**410,107.00**	**372,592.01**
	(REVENUE) LESS EXPENDITURE	**25,852.09**	**(193,446.24)**	**0.00**	**193,446.24**	**0%**	**(216,060.94)**	**0.00**	**(74,875.48)**
09:09-7:8-1000:99:	*Check Total*	*25,852.09*	*(193,446.24)*	*0.00*	*193,446.24*	*0%*	*(216,060.94)*	*0.00*	*(74,875.48)*
	DOWNTOWN DOLLARS OUTSTANDING								
09-6-2010-0000-0(	GIFT CERTIFICATES OUTSTANDING - DOWNTOWN DOLLARS	(2,470.00)	(17,700.07)		17,700.07	0%	(14,010.07)		(1,525.00)



MARIPOSA FOLK FESTIVAL

July 30, 2019
LisaThomson-Roop
DOMB

Re: Mariposa Folk Festival 201

Dear Lisa

On behalf of the Mariposa Folk Foundation, I would like to take the opportunity to thank you for your support of the 2019 Mariposa Folk Festival. This year we surpassed our goal with record breaking attendance.

The Downtown Stages have become a great success for Mariposa and the BIA. Mariposa appreciates the opportunity to partner with the DOMB bringing Mariposa downtown. It is a great partnership!

Thanks to you, your team, Susan Willsey and Ross McIntyre for your tireless efforts in coordinating and hosting the downtown stages. We couldn't do it without your support.

We look forward to talking with you about Mariposa 2020, our 60th anniversary!

Thanks again!

Pam Carter
President and Festival Organizing Chair

July 2019

Dear Community Partner,

We are writing this letter to once again reach out as the Orillia Youth Centre begins planning work for our 4th Annual Fundraising Concert; The Orillia Youth Centre presents Roots North Music Festival Revisited. For this year we are excited to let you know that we will be heading to Fern Resort to host our event. This year's event is taking place on **Saturday September 28, 2019** and will feature Danny Michel, Billy Pettinger, and Meredith Moon. Last year's concert and fundraiser brought in over **$22,000** and we are working very hard to surpass that number this year! We hope you will consider **Sponsoring** or donating to our **Silent Auction Table** this coming year. We are open to creative sponsorship opportunities including having your product on site, banners, logos, and branding of items.

A reminder that **100% of all money raised from sponsors, ticket sales, silent auction, and donations to this event will be going directly into the Youth Programming Fund at the Youth Centre. Everything we offer youth is FREE of CHARGE for them and our Youth Centre saw over 16,000 visits in 2018 and are well on our way to surpassing that this year.**

The Orillia Youth Centre is a wonderful community centre hub with **youth of all walks of life coming through our doors and NO ONE IS TURNED AWAY**; taking part in arts, music, cooking, getting help with homework, support for housing, mental health support, or just hanging out in a safe and supervised environment.

Thank you for your time,

Steve Orr

Steve Orr
Owner
Dapper Depot Menswear
Fundraising Committee
(705) 326-9900 (w)

Kevin Jon Gangloff

Kevin Jon Gangloff
Director
Orillia Youth Centre
(705) 325-8082 (w)
(705) 795-5384 (c)
orilliayouthcentre@rogers.com

Individual Sponsorship

Friend of the Fundraiser
$100
- 1 concert ticket
- Your name recognized on Social Media

Business Sponsorship Level

Bronze Sponsor
$250
- Your business logo (small) on event poster / social media
- Your logo (small) on event t-shirt
- On- stage recognition of your business

Silver Sponsor
$500
- Your business logo (medium) on event poster / social media
- Your logo (medium) on event t-shirt
- On- stage recognition of your business

Gold Sponsor
$1000
- Your business logo (large) on event poster / social media
- Your logo (large) on event t-shirt
- On- stage recognition of your business

DMB Staff and Committee Report
August 20, 2019

Reports

1. Financial Report
   a) July 2019

   Recommendation
   "THAT the Downtown Orillia Management Board pay the financials presented in the July 2019 Financial Report in the amount of $13,606.25."

July 2019
Financial Report

Invoice From	Amount	Minus HST Discount	Purchase Description	Da	Account	Invoic	P/O Numb
Rogers Internet	$ 111.81	$ 100.69	Internet June	2019-06-15	Phone 2019	n/a	74772
Orillia Power	$ 670.08	$ 603.43	Hydro - Street -June	2019-07-03	Street Power 2019	n/a	n/a
Orillia Power	$ 231.41	$ 208.39	Hydro Office - June	2019-07-03	Office Hydro 2019	n/a	n/a
GP Electric	$ 259.90	$ 234.05	Timer Replacement - Behind Kahuna	2019-06-27	Timers	18	74812
Gilbert Guitars	$ 791.00	$ 712.32	Sound Eqpt. + Mixing Mariposa Downtown Stage	2019-07-08	Summer Promo	134968	74814
Jack's Music Hall	$ 310.75	$ 279.84	Stage for Mariposa Downtown Stage	2019-07-08	Summer Promo	873	74813
Downtown Computers	$ 1,633.40	$ 1,470.93	New Computer, Set up, Microsoft Office, HDMI Cable	2019-06-18	Equipment Purchase	2019/733	74810
Downtown Computers	$ 311.86	$ 280.84	Wireless Router and Set-up and Fixing Network	2019-06-19	Equipment Purchase	2019/737	74810
Home Hardware	$ 72.25	$ 65.06	Vegetation Maintenance Supplies	2019-07-03	Mats and Supplies	103704	74811
Impression House	$ 1,779.75	$ 1,602.72	500 Reg. Bags for Car Show	2019-06-21	Car Show	25116	74809
Village Media Inc	$ 565.01	$ 508.81	Ads on Orillia Matters Website for Into The Green	2019-05-17	May Sidewalk Sale	15757	74807
Ontario's Lake Country	$ 1,017.00	$ 915.84	Dig. Marketing Partnership - Blk Party, Car Show, Farm to	2019-06-13	Car Show, Summer Blk Party, Fall	3186	74808
Facebook	$ 116.58	$ 116.58	Boosted Merchant Ads	2019-05-31	Spring Promo	6Q2stknt92	MasterCard
Data Max	$ 1,073.00	$ 966.27	Billboard ad June 2019	2019-06-01	Winter Promo	12620	MasterCard
Microsoft	$ 27.69	$ 24.94	Email Exchange Service	2019-06-02	Website	E04008AO1N	MasterCard
Rexall	$ 28.98	$ 26.10	Tissue, dish soap, Cleaning supplies	2019-06-05	Mats and Supplies	n/a	MasterCard
Intact Insurance	$ 3,774.60	$ 3,399.14	Insurance	2019-06-06	Insurance	n/a	MasterCard
Staples	$ 271.19	$ 244.21	Stand up Sit Down Desktop	2019-06-04	Office Equipment	n/a	MasterCard
AGCO	$ 45.00	$ 45.00	Permit for Cheesy Pick-up Mix n Mingle	2019-06-06	Six o'clock Social	n/a	MasterCard
Canadian Tire Gas Bar	$ 60.00	$ 54.03	Gas For Truck	2019-06-07	Vehicle Expense	n/a	MasterCard
Creative Outdoor Advertising	$ 202.27	$ 182.15	Westridge Bus Stop Ad	2019-06-15	Winter Promo	n/a	MasterCard
Stuffed (My business via Square	$ 140.12	$ 126.18	Food for June Board Meeting	2019-06-19	Board Expenses	n/a	MasterCard
Metro	$ 17.00	$ 15.31	Welcome Flower Plant for Ness Law Grand Opening	2019-06-20	Recognition Gifts	n/a	MasterCard
LCBO	$ 95.60	$ 86.09	Drinks for Mix and Mingle	2019-06-24	6 o'clock Social	n/a	MasterCard
Metro	$ 3.99	$ 3.99	Ice for Mix and Mingle	2019-06-25	6 o'clock Social	n/a	MasterCard
No Frills	$ 8.34	$ 7.51	Paper Towel, bottle brush	2019-06-26	Mats and Supplies	n/a	MasterCard
		$ -					
TOTAL	**$ 13,606.25**	**$ 12,268.92**					

b) August 2019

Recommendation

"THAT the Downtown Orillia Management Board pay the financials presented in the August 2019 Financial Report in the amount of $17,681.42"

August 2019
Financial Report

Invoice From	Amount	Minus HST Discount	Purchase Description	Da	Account	Invoic	P/O Numb
Rogers Internet	$ 111.81	$ 100.69	Internet July	2019-08-15	Phone 2019	n/a	74772
Orillia Power	$ 649.50	$ 584.89	Hydro - Street -July	2019-08-03	Street Power 2019	n/a	n/a
Orillia Power	$ 228.15	$ 205.46	Hydro Office - July	2019-08-03	Office Hydro 2019	n/a	n/a
GP Electric	$ 259.90	$ 234.05	Timer Replacement - by Viet Thai	2019-06-27	Timers	31	74815
Twig Creative Solutions	$ 3,553.53	$ 3,200.06	New Website and Mariposa DT Stage Artwork/Signage	2019-08-07	Website, Summer Promo	810	74817
Bell Canada	$ 0.62	$ 0.56	Long Distant Charge	2019-08-13	Phone 2019	n/a	74822
Village Media Ince	$ 564.99	$ 508.79	Orillia Matters Summer Block Party Ads	2019-07-19	Summer Block Party	16411	74824
Home Hardware	$ 103.96	$ 93.62	Ext. Cords, Cleaner, Lawn mower Oil	2019-07-31	Mats and Supplies	213310/592868	74821
Old Autos Publications	$ 183.06	$ 164.85	Car Show Ad	2019-07-16	Car Show	55710	74820
Pure Country/Bell Media	$ 1,412.50	$ 1,272.00	Summer Block Party Radio Ads	2019-07-28	Summer Block Party	1412232-3	74819
104.1 The Dock/Bell Media	$ 1,412.50	$ 1,272.00	Summer Block Party Radio Ads	2019-07-28	Summer Block Party	1412966-3	74818
Effigy Design	$ 144.07	$ 129.74	Summer Blk Party Design and Bus Sign, Car Show Poster	2019-07-19	Summer Block Party/ Car Show	3648	74816
Canadian Tire Gas Bar	$ 50.00	$ 45.03	Gas for Truck	2019-07-01	Vehicle Expense	n/a	Mastercard
Facebook	$ 40.50	$ 40.50	Facebook ads - Merchants/Summer Block Party	2019-07-01	Spring Promo/Summer Block Party	n/a	Mastercard
Datamax Outdoor	$ 1,073.50	$ 966.72	Billboard Monthly Payment	2019-07-01	Signage	n/a	Mastercard
No Frills	$ 30.63	$ 27.58	Mariposa Folk Greenroom treats	2019-07-02	Summer Promo	n/a	Mastercard
AGCO	$ 150.00	$ 150.00	SOP for Farm to Table	2019-07-04	Farm to Table	n/a	Mastercard
Walmart	$ 46.82	$ 42.16	Crafting Supplies Mariposa Folk Festival DT Stage	2019-07-04	Summer Promo	n/a	Mastercard
My Liquidation Centre	$ 28.82	$ 25.95	Crafting Supplies Mariposa Folk Festival DT Stage	2019-07-04	Summer Promo	n/a	Mastercard
Microsoft	$ 27.69	$ 24.94	Email Exchange Service	2019-07-04	Website	n/a	Mastercard
Have 1	$ 1,561.10	$ 1,405.82	Dash Plates for Car Show	2019-07-09	Car Show	n/a	Mastercard
Scotts Garden Centre	$ 72.92	$ 65.67	Flowers front Window display	2019-07-17	Office Maintenance	n/a	Mastercard
The Home Depot	$ 47.09	$ 42.41	Bird Scaring Tape/Ribbon	2019-07-18	Mats and Supplies	n/a	Mastercard
Creative Outdoor Advertising	$ 202.27	$ 182.15	Westridge Bus Stop Ad	2019-07-16	Signage	n/a	Mastercard
Constant Contact	$ 689.67	$ 689.67	Marketing email service - Renewal	2019-07-23	Office Materials	n/a	Mastercard
Canadian Tire Gas Bar	$ 50.00	$ 45.03	Gas for Truck	2019-07-25	Vehicle Expense	n/a	Mastercard
Walmart	$ 54.89	$ 49.43	Greenroom treats for bands Summer Block Party	2019-07-26	Summer Block Party	n/a	Mastercard
Costco	$ 3.39	$ 3.05	Water for Summer Block Party Bands	2019-07-25	Summer Block Party	n/a	Mastercard
Intact Insurance	$ 65.88	$ 59.33	Insurance Adjustment	2019-07-26	Insurance	n/a	Mastercard
CTV 2 Toronto (CKVR-TV)	$ 1,944.73	$ 1,751.29	Ad Campaign On CTV Barrie	2019-07-28	Summer Promo	144007625	748299
Central Ontario Broadcasting	$ 1,844.16	$ 1,660.72	Ad Campaign on Rock 95/Barrie 360	2019-07-28	Summer Promo	cc-cf-11907223403	74830
Orillia Jazz Festival	$ 500.00	$ 450.27	2019 Jazz Festival Sponsorship	2019-08-12	Community Event Sponsorship	n/a	n/a
Joe Watt Trophy	$ 572.77	$ 515.80	Car Show Trophies	2019-08-14	Car Show	8617	74825
TOTAL	$17,681.42	$ 16,010.22					

2. Events Report

Mariposa Folk Festival Downtown Stage

- Well attended and received by both Mariposa Folk Festival attendees and locals
- On budget

July Night Market & Summer Block Party

- Successful evening and day
- Great attendance
- On Budget

Car Show

- Saturday August 17, 2019
- Full report following event at meeting
- On Budget

3. Hako Replacement
Recommendation

"THAT the Downtown Orillia Management Board request meeting with City Staff and Council members to address the replacement of the Hako Sidewalk Cleaning machine as soon as possible that was destroyed in a fire on July 26, 2019."

Background/Key Facts

- The Hako was destroyed by a fire at the City of Orillia's Operations Centre on James Street on July 26, 2019.
- The City's insurance adjuster has been on site but the DMB has not been advised of the findings or next steps at the time of writing this report.
- Further information will be provided at the August 20, 2019 board meeting

4. 2020 DMB Budget
Recommendation
"THAT the Downtown Orillia Management Board approve Option ___ 2020 Budget as presented/with the following changes for approval at the 2019 BIA Annual General Meeting."

Key Facts

- The board must submit its 2020 budget to the City of Orillia by September 9, 2019 at noon;
- The board must present the budget to its membership and then to Council for approval as per the Municipal Act;
- The 2019 forecast and 2020 proposed budget is a worst-case scenario – i.e. rained out events, replacement of timers, lawyer fees etc. It is very likely the board will carry over additional surplus dollars that can be allocated to the 2020 budget for marketing
- The Hako replacement could also impact the 2020 budget – however any money needed for the Hako would be drawn from the DMB Reserves;

DMB Staff and Committee Report
August 20, 2019

Options

Option 1 – Recommended – 2 Per cent Increase *(attached to email)*

This is the recommended option. The board opted for a zero per cent increase in 2019. The increase amounting to an additional $5,453.00 will allow the Board better market Downtown Orillia in 2020.

Option 2 – Not Recommended – 0 Per cent Increase *(attached to email)*

This option is not recommended as a zero per cent increase is unrealistic as all other expenses have increased.

5. 2019 Annual General Meeting
Recommendation
"THAT the Downtown Orillia Management host its Annual General Meeting on _____"

Key Facts

- The BIA is required to hold an annual general meeting each year to present its budget to the membership
- Suggested dates: September 24, 25, October 1, 2, 8, 9, 29

6. 2019 Foot Traffic and Street Atmosphere

Recommendation

"THAT the Downtown Orillia Management Board receive the 2019 Foot Traffic and Street Atmosphere report;

AND THAT staff be directed to arrange a meeting with representatives from the OPP and Council."

Key Facts

- The office has received numerous complaints this year concerning loitering of people on the street and their safety.
- The office and merchants have called police numerous times to deal with certain individuals however it does not seem to deter them from loitering downtown
- The Opera House reported patrons now pick up their tickets, drive to a restaurant and drive back as they don't feel safe walking past groups for loiterers.

7. Sign Bylaw

Recommendation

"THAT the Downtown Orillia Management Board direct staff to invite By-law and Planning Department staff to a board meeting to discuss the Sign By-law."

Background
Director Tyler Knight has requested the board ask Bylaw Officers to attend a meeting to answer questions regarding areas of the sign bylaw.

8. Parking Advisory Committee
Recommendation
"THAT the Downtown Orillia Management Board direct staff and the following members of the board:
to follow up with the Mayor's office on the status of the Parking Advisory Committee and the current lack of maintenance service in the Municipal Parking Lots."

Key Facts

- On May 29, 2019 the office sent a letter to Mayor and Council recommending amendments to the Parking Advisory Committee. To date there has been no response from Mayor and Council.
- The board adopted the following motions at the May meeting:

- Motion 1
  "THAT the Downtown Orillia Management Board recommend to Council to adopt the following change to Parking Advisory Committee's composition to reflect the recommendations of the Parking Working Group's recommendation in its report MC-18-12:

- *The Parking Advisory Committee be comprised of one member of Council, three members of the Downtown Orillia Management Board or the Downtown Business Improvement Area (BIA) with emphasis placed on achieving representation from different downtown blocks, and one member of the public with appropriate City staff support* - from the composition outlined in the motion adopted by Council at its March 4, 2019 meeting as it relates to BIA and DOMB members stating *one member of the Downtown Orillia Management Board and two members who are within the BIA and eligible to be appointed the DOMB however are not currently a member of the DOMB." Carried.*

- Motion 2
  "THAT the Downtown Orillia Management Board recommend to Council that the following changes be made to the draft Chapter 111 Parking Advisory Committee Constitution Bylaw contained in Report DSE-19-11 dated February 19, 2019 to reflect the recommendations of the Parking Working Group's recommendation in its Report MC-18-12:

  Under Article 3 111.3.1. Terms of Reference – a.) Remove *"however not including parking enforcement"* to instead state a) To act as an advisory body to Council on matters dealing with revenue generating parking.

  Remove 111.3.2. Committee – Terms of Reference – specific exclusions:
  "Notwithstanding 111.3.1 all matters related to of the enforcement of the City of Orillia Traffic and Parking By-law shall remain the exclusive purview of the Legislative Services Division of the Clerk's Department".
  Carried.

- Merchants have also raised concerns over the lack of the maintenance in the parking lots. i.e. flower beds never planted, weeded etc.

8. Beautification, Maintenance and Seasonal Décor

<u>Sidewalk Use Permits</u>

- Committee has approved 4 sidewalk permit application
- One more application has just been received.

9. Farmers' Market Management Committee

- August Meeting cancelled due to lack of quorum.

10. Transit Advisory Committee

- The DMB rep will provide a brief update on the last meeting activities and current projects.
- New Terminal discussions

8. Orillia District Chamber of Commerce

- The DMB rep will provide a brief update on the last meeting activities and current projects.
- Working on Strategic Plan
- Waterfront Festival was successful
- Working with DMB on coordinating Pirate Party